

Minutes: Campus Directions Committee
Friday, Feb. 15, 2002
DW3160
1:30-3 pm

Members present: Eileen Bender, Mike Carroll, Nancy Colburn, Randy Colburn, Linka Fritschner, Alfred Guillaume, JR., Steven Heim, Paul Herr, Mike Keen, Gary Kern, Paul Newcomb, Charlotte Pfeifer, Joann Phillips, Debbie Richards, Gabrielle Robinson, Cindy Sofhauser, Becky Torstrick, Mary Ann Zemke

1. Comments requested: “Needs Assessment” Draft. In response to a request from the Chancellor, copies of a “Needs Assessment” draft report received from Press-Ganey and Associates was distributed, and CDC members were asked to read and review the draft and return comments or suggestions to Eileen Bender (ebender@iusb.edu) who will forward them to the Chancellor’s office by February 22, 2002. (Copies will be distributed to those not present.)

2. 1st Progress Reports from CDC Task Forces. The co-chairs of the six CDC strategic planning Task Forces discussed their progress in defining their objectives, organizing their membership, and initial planning,

a. Foster Student Access, Learning, and Success. (Sofhauser). The task force has been meeting since January 11, and since then have determined that all three aspects of the task force title actually represent a desirable continuum for IUSB students. They have focused on defining the scope of this task force’s activity and surveying current policies, practices, and services. They expect to expand the task force in the fall to explore four specific areas in depth::

- 1) Admissions: how are potential students identified, admitted, and guided once they enter IUSB
- 2) Health and Wellness: how does the institution support and promote students’ well-being?
- 3) Administrative/Academic Affairs: how are students’ academic experiences guided, recognized, and supported?
- 4) Student Services: how are student needs identified and met? What structures and programs are currently available? (The Task Force has met with Kirby Kitson to learn about the scope of current student “success” programs.)

Other areas for future attention include: undergraduate research, the role of scheduling in promoting access, and the non-traditional student at IUSB. The next meeting is 2/22/02.

b. Encourage and Maintain Academic Excellence. (Torstrick). The Task Force currently has representatives from each major academic unit at this point, except the Library, and is grappling with the problem of finding a common time for face-to-face

meetings. Their opening meetings have been focused on the even more difficult task of defining “academic excellence” as a focus to their future work. The Task Force has identified three “themes” or areas for their situational analysis this semester and future study::

- 1) Excellence of Programs: (standards, goals, accreditation reports)
- 2) Student Excellence: recognition, incentives, support excellence (grades, SMART)
- 3) Faculty Excellence: recruiting, developing, and retaining excellence (support for research, scholarship, role of UCET)

Assessment will be a key issue in all of these areas: how do we define, measure, and reward excellence at IUSB/ How do we accommodate our institutional diversity? Are thee different strategies to assess different units?

CDC members suggested this Task Force take advantage of existing assessment committee documents and that they approach Linda Fisher (chair of the Assessment Committee) as the Library representative on the Task Force. :

c. Enhance Diversity in the Curriculum, Classroom, and Campus. (Pfeifer). This task force has been surveying the campus to see what is currently happening at IUSB to promote diversity. So far, information has been gathered about a campus Lilly grant, international studies, and recruitment efforts. (Charlotte is also working with the campus diversity committee to organize a diversity “inventory” of students, faculty, and course content.) The Task Force has developed an expanded working definition of diversity goals at IUSB. Members have identified several areas of concern:

- 1) Minority Enhancement efforts
- 2) Retention (working with Lisa Shafer’s office)
- 3) Minority Graduation
- 4) Mentoring programs

Charlotte also announced the creation of a new position to enhance minority achievement at IUSB. While some duties may include recruitment, the major effort will be focused on academic achievement and support. (The search for this new part-time staffer will begin shortly.) CDC members agreed that it may again be time to conduct a survey of attitudes and perceptions of diversity at IUSB as part of the planning process.)

d. Strengthen Partnerships with the Community. (Newcomb, Phillips). This Task Force has been meeting since last December and have developed a first draft of their stage one report (which can be accessed through a link on the CDC web page., www.iusb.edu/~cdc) Their primary effort has been to define the boundaries of their “partnership” study as 1) Institutional and 2) Programmatic, and to collect examples of

partnerships which individuals and units at IUSB have been pursuing. Thus, their draft report includes a preliminary unit-by-unit partnership “inventory.”

There was agreement that it would be very valuable to assess how such partnerships have added to the wider community (even to calculate a specific dollar value of partnerships.) The question of whether paid consultantships were “partnerships” was also discussed.

The Task Force plans 1) to identify “gaps” in IUSB/community partnership areas; 2) to establish a set of partnership priorities; and 3) to research and compile a list of partnership approaches and strategies appropriate to IUSB’ mission. They will be seeking further information about individual and programmatic partnerships, including reports on such activity produced in the past. CDC members are encouraged to read and respond to the “draft report,” and send comments to the Task Force co-chairs.

e. Reflect and Expand a Global Perspective. (Robinson, Herr.) The co-chairs distributed an outline of their work thus far as well as the IUSB international program directory, which demonstrates current international program resources on the campus.

f. Heightening the Recognition of IUSB's Resources and Achievements Beyond the Campus. (Joray, Heim) Recommendations to come in April.

The next meeting of the CDC will be held on Friday, March 15, in DW3160. The major agenda items will be further status reports from the Task Forces and a discussion of timetables for 2002 Task Force “situational analysis” reports and their presentation to the next Chancellor.

Eileen Bender
2/28/02