

*May, 2002*

### **COMMUNITY PARTNERSHIPS: The Planning Territory**

The community partnerships between IU South Bend and the region that it serves is a complex topic, consequently making it necessary to subdivide into discrete elements in order to manage its complexity. In examining this arena, the community partnership task force has decided to create the following three categories of such relationships:

- 1) Institutional;
- 2) Programmatic; and
- 3) Individual.

University-sponsored programs as the Office of Community Links and the Alumni Office are examples of institutional relationships that are unconnected to specific academic units. In the programmatic category, academic schools, colleges, and divisions enjoy strong, continuous and often vibrant relationships with their respective professional communities in the region.

Internship programs in particular are a significant focal point of interaction between academic programs and the community. Students receive critical learning experiences while community agencies and organizations access important resources in the form of the skills, knowledge, and enthusiasm, which these students bring to their work/educational experience. This synergy of mutual interests creates a powerful force to ensure the well-being and continuity of these important partnerships. Examples of additional programmatic relationships include community advisory boards, alumni organizations, student recruitment, job placement activities, and public lectures and performances.

The individual category of community partnerships includes the activities engaged in by individual faculty, staff, students, and alumni. Research consultations, memberships on boards,

and other voluntary activities fall within this framework. These are listed in an appendix. Thus, it is apparent that IU South Bend engages in an extraordinary variety of community partnerships at all levels of activity. This document then will describe these relationships in some detail. This description will serve as baseline data from which to launch a strategic planning effort designed to articulate future plans and directions.

It is noteworthy that it is necessary to establish boundaries in the description of this task in order to make it manageable. Such arenas as relationships with the international community and IU South Bend's image in the community are under the purview of other task forces. Activities such as fund-raising campaigns and distance education are considered by this task force to lie outside of its focus. As noted, due to their magnitude, individual partnerships are listed in an appendix. What follows is a description of other partnerships and how they should unfold within a strategic planning process.

### **Partnerships with Other Academic Institutions**

NOTE: Coming through Jacqui Caul's office.

### **Off-Campus Programs**

NOTE: Sarah Cooke providing.

### **Office of Community Links**

The Office of Community Links at Indiana University South Bend is a resource center for community partnerships. While the office currently focuses on placing students in volunteer positions in the community, its goal is to expand in order to support service-learning and

community service activities of other types. It is the goal to include more faculty, staff, and alumni along with students in community service and volunteerism. Potentially, the office could facilitate community partnerships by being a contact center for members of the community interested in identifying and accessing campus resources. That service would need to be well-publicized and trusted, both on- and off-campus, in order to be effective.

Currently, the office sponsors an annual Volunteer/Work-Study Fair, in which approximately 60 organizations annually recruit IU South Bend student volunteers and work-study students; tutor training for America Reads/Counts, with approximately 10 students trained per semester; placement of student volunteers and work-study students in after-school programs in the local school systems and at other agencies; an on-going partnership with Madison Elementary School featuring faculty, staff, and student speakers and activities; Make a Difference Day; United Way's Day of Sharing; and participation in the community's Christmas in April, renovating neighborhoods for disabled and elderly persons in the community. These volunteer days have attracted approximately 50 volunteers annually.

As noted, the Community Links office connects individual volunteers and community work-study students with non-profit agencies' needs. In addition to the Volunteer/Work-Study Fair, the office utilizes a web site and other forms of advertising and recruitment methods to publicize opportunities and obtain volunteers. The office also assists agencies by involving students, faculty, staff, and alumni with fund raising activities such as Daffodil Days for the American Cancer Society, Big Brothers/Big Sisters Bowl-a-Thon, holiday food drives, and various benefit run/walks.

### **Service-Learning Activities**

As noted, one goal of the Office of Community Links is to serve as a support center for expanding service-learning. However, it is generally believed that to do so will require a more formal, supportive academic structure including incentives for students, either built into the curriculum or formally recognized as an important part of their total educational experience, and incentives for faculty and staff in terms of rewards and recognition.

Currently, IU South Bend offers only 11 service-learning classes, with seven faculty and 339 students involved. While we are one of the largest of the eight campuses in the IU system, that is the second lowest number of service-learning classes, according to reports from Community Outreach and Partnerships in Service-Learning (COPSL). However, it is likely that reporting is much of the issue, as Community Links is currently staffed only by a portion of the time of the Alumni Director and one bi-weekly staff member. It would take more time/staff to compile comprehensive information. In fact, in compiling this report, numerous additional service-learning courses have been identified.

Examples of known existing service-learning programs include Political Science professor Neovi Karakatsanis' class project with St. Margaret's House, a place for homeless women and children to go during the day; Sociology professor Scott Sernau's class involvement with the Center for the Homeless; SPEA professor Leda Hall's various student research projects for community and neighborhood development; and Psychology professor De Bryant's Advanced Lab in Community Psychology, involving original research for community agencies. Currently, Community Links supports such programs by notifying faculty of grant opportunities such as those available through Campus Compact, and providing relevant information about agencies. Further, the office facilitates the sharing of information about programs being done at other campuses.

Plans are to begin a service-learning partnership with the IU South Bend School of Education in the Fall of 2002, placing beginning students in area schools and agencies for a five-hour tutoring experience. This will be required in the curriculum and reflected upon in the classroom. Community Links will serve as the liaison between the University and the schools/agencies, and a supportive office for managing paperwork for the School of Education.

### **Partnerships for Diversity**

NOTE: Charlotte Pfeifer will provide.

### **Office of Alumni Affairs/IU South Bend Alumni Association**

There are 24,000 alumni of IU South Bend, about 2/3 of whom live and work within 50 miles of campus. One of the major activities is an annual scholarship campaign. Since its inception in 1997, this campaign has raised \$322,725, achieving a \$225,000 endowment. Thirty-eight scholarships have been presented, with 14 more available for 2002 graduating high school seniors. There have been 18 corporate donors (\$3,500 or above level), and several hundred individual donors. Funds have also been raised through an annual Golf Outing, co-sponsored with IU Club of St. Joseph County, and the sales of bricks for the patio of the Student Activities Center. The program strengthens partnerships with donors by linking their name with individual scholarship recipients and inviting them to events to meet the recipients. While these scholarships have been awarded to honors students in the past, it is being expanded to include a community service and possible non-traditional student awards.

The Alumni Association's student recruitment committee utilizes alumni to participate in college nights and mentor current students (for example, advising them about careers and

interviewing skills during the annual IU South Bend Job Fair). The committee focuses on minority student recruitment, such as sponsoring an IU South Bend Night at La Casa, to educate Hispanic families about higher education and IU South Bend, and non-traditional student recruitment, with plans to train a group of alumni in leading tours for this potential student market.

Alumni also participate in legislative lobbying, using their networks to contact state and federal legislators on behalf of the University, and taking part in the annual Hoosiers for Higher Education's State House Visit. Partnerships with the IU Clubs of St. Joseph and Elkhart counties further strengthen the outreach of alumni programming. Additionally, most schools and divisions, as well as African-American and Hispanic alumni, have alumni advisory boards and committees that plan constituent activities, and all constituencies with more than 500 graduates are represented on the overall IU South Bend Alumni Board of Directors.

### **Continuing Education Partnerships**

Major partnerships for Continuing Education include:

*Society for Human Resource Management (SHRM-Michiana Chapter):* Co-sponsorship of Professional Human Resource Management course to pass certification exams to receive PHR or SPHR designations.

*U.S. Department of Labor, Wage and Hour Division:* Co-sponsorship of workshops presented since 1994 on topics like FMLA, Wage and Hour Administrations, etc.

*Memorial Hospital of South Bend, Pharmacy Department:* In cooperation presents Pharmacy Technician Training, approved by Indiana Board of Pharmacy.

*Medical Management Resources:* In cooperation presents Medical Coding Specialist certification classes.

*Wharton School and the International Foundation of Employee Benefit Plans:* In cooperation present Certified Employee Benefits Specialist (CEBS) programs.

*Wyncom and Fortune Magazine:* Co-sponsors the annual business teleconference.

*APICS, the Educational Society for Resource Management, Michiana Chapter:* In cooperation presents programs for the Production and Inventory Management Certificate.

*The South Bend Purchasing Management Association:* In cooperation presents the Purchasing Management Certificate and courses to help students prepare for *National Association of Purchasing Management (NAPM)* certification and for Certified Purchasing Managers to receive CPM points and pass exam. Member of the *Institute for Supply Management*.

*4C's, Step Ahead of St. Joseph County, Early Childhood Professional of Northern Indiana, School of Education:* Co-sponsor the Early Childhood Conference at IU South Bend annually. This conference serves 800 early childhood professionals in the area.

*The Memorial Center for Integrative Healing:* Co-sponsors an extensive program of Healing and Wellness classes.

*The Montessori Academy at Edison Lakes:* Co-sponsors a certification program for teacher trainers for ages 2 ½ -6. This program is accredited by the Montessori Accreditation Council for Teacher Education. Area Montessori schools serve as sites for student teachers.

*The Michiana Chapter of the American Society for Quality (ASQ):* In co-operation presents courses for the Quality Management Certificate and exam preparation for national ASQ exams. IU South Bend also serves as the site for ASQ certification exams.

*Institute of Reading Development:* In co-operation presents reading skills and speed reading classes for children and adults.

The Credit Certificate in Paralegal Studies works with the *Michiana Paralegal Association* and is a member of the *American Association for Paralegal Education*. The annual open house and faculty consists of local attorneys and paralegals. Students can use this certificate to enter any IU South Bend degree program. *Indiana Legal Services* recruits IU South Bend students to volunteer in the community.

*Mini-University* gives over 200 children for two weeks every summer a taste of our campus. Teachers of the program come from our faculty and many school systems in the area. To promote the program we participate in fairs sponsored by organizations like the O'Brien Center and HealthWorks! Museum.

*The Lincoln Symposium* presented national speakers to a national audience about Abraham Lincoln.

Trips to the *Stratford Festival Canada* and the *Civil Rights Tour* offer community members the experience plus expert faculty expertise.

### **School of the Arts**

NOTE: Lois Carder is providing.

### **School of Business and Economics**

Major partnership activities include:

*Volunteer Income Tax Assistance Program (VITA):* Sponsored by the United States Treasury and School of Business and Economics accounting faculty, students provide income tax consulting to members of the community.

*HelpNet Program:* A partnership with IUPUI's Statewide HelpNet program which positions School of Business & Economics faculty in advisory roles with local high-potential businesses.

*Small Business Practicum:* A semester length, credit granting, learning arrangement that matches senior business students with local owners in small, growth-oriented small businesses for help with business plan preparation. Co-sponsored and administered with the Small Business Development Center and the Chamber of Commerce of St. Joseph County.

*Collegiate Business Assistance Program:* Offered through the Small Business Development Center, a joint program with all local colleges and universities that matches students with small local businesses for specialized research projects.

*Bureau of Business and Economic Research:* Provides a wide range of services to members of the area business community, included quarterly reporting of local economic indicators.

*Entrepreneurship Symposium Series:* A bi-annual speaker series offered to the local small business community which focuses on starting and growing small businesses.

*Center for Economic Education:* Provides credit and non/credit education to local primary and secondary school teachers.

## **School of Education**

Major programmatic partnerships include:

*The Center for Global Education:* Promotes multicultural education and global awareness through the development and dissemination of curriculum materials, through workshops for local educators, and through collections of cultural artifacts. The target audience for the activities of the center is schools in Michiana. Illustrative programs include the Cultural Awareness Program (CAP), Towards a Peaceful Conflict Resolution (TPCR), Treasure Chest, and International WebQuests.

*College Preparatory Program:* Promotes post-secondary education to economically disadvantaged youth. The foci for the program are increasing levels of academic preparedness, promoting financial planning for post-secondary education, and creating interest in myriad post-secondary educational options. Illustrative activities include visits to the IU South Bend campus for local students, content workshops in the areas of literacy and mathematics, and field trips to cultural and athletic events.

*The IU South Bend Early Childhood Conference:* Annual event that provides in-service training to childcare workers, parents, and social service agents in the Michiana area. Attendance has grown steadily since the inception of the conference, and projected attendance for 2002 is 800 participants.

*The Counseling and Human Services (CHS) Conference:* Annual event that provides in-service training to mental health workers and counselors in the Michiana area. Projected attendance for 2002 is 200 participants.

*The IU South Bend Alcohol Task Force and Campus/Community Coalition (ATF/CCC):* Focuses on reducing underage drinking and on promoting responsible drinking. Task force members include IU South Bend faculty, local business owners, and social service agents.

*Advisory boards:* Provide input on curricula and on the impact of programs within the School of Education. Teachers, parents, and administrators from local schools comprise the advisory boards. The frequency of meetings varies across the programs, typically once a semester to monthly.

*The School Leadership Collaborative (SLC):* An initiative designed to develop future administrators for local school corporations. Members of the SLC include IU South Bend faculty and representatives from the Elkhart, Mishawaka, South Bend, and P-H-M school corporations.

*Partnerships with schools* are primary vehicles for delivering instruction to pre-service teachers. Students in the School of Education complete field experiences throughout their academic program. The field experiences follow a development trajectory and begin during either the sophomore or junior year. Partnerships have been established with the South Bend, Mishawaka, and PHM school corporations. Contingent upon enrollment, 110 to 250 students are placed in local schools during a semester. In addition to field experiences, students in the School of Education also complete a student teaching experience. During this period, a student spends forty hours per week in a classroom. Contingent upon enrollment, 75 to 120 students are placed in local schools during a semester.

## **College of Liberal Arts and Sciences**

NOTE: Joann has contacted individual department chairs in LA&S.

There are 14 departments within the College of Liberal Arts and Science. As stated in the introduction to this report, faculty members serve on numerous boards and committees within the community, representing a significant contribution. However, because of the magnitude of individual partnerships, they are listed in an appendix rather than within the body of this report.

Examples of programmatic partnerships are discussed below. It should be noted that in this College in particular, such partnerships are dynamic, created in response to discovered needs and discontinued or altered when that need no longer exists.

The most significant programmatic partnership of Sociology/Anthropology currently is a new one with the National Center for Great Lakes Native American Culture. IU South Bend is providing office space and will be co-sponsoring a conference next fall. The hope is that this develops into a long-term and more intensive partnership dedicated to the recovery, preservation, and dissemination of Great Lakes Native American Culture.

In Psychology, there are a number of courses that include service-learning components. One of the most clear involves De Bryant's community psychology courses that include a research component. The graduate program in psychology has a program evaluation course taught by Catherine Borshuk that partners with community groups to perform an actual evaluation for them. Department chair John McIntosh's suicide and depression class (P332; P390) as well as Tom Mawhinney's P324 (Abnormal Psychology) courses offer students the opportunity for class credit to undergo training to serve as hotline volunteers for the Community Resource Center's crisis intervention service. This provides much-needed volunteers to CRC and valuable information and experience for students regarding the kinds of mental health issues discussed in class. It is planned to extend this opportunity to additional sections of P324. Also in this department, Kathy Ritchie does research for local battered women's services.

Another important partnership in LA&S is the Advance College Project (ACP), whose director is Mary Anna Dimitracopoulos. ACP provides major links with many local high schools in several disciplines. IU South Bend's ACP is the IU headquarters for state-wide training

programs in Biology and Political Science. In addition, our local ACP cooperates with training programs in Bloomington for other LA&S disciplines.

### **School of Nursing & Health Professions**

NOTE: Chris White will provide.

### **School of Public & Environmental Affairs (SPEA)**

The School of Public and Environmental Affairs at IUSB has long been committed to community outreach, and to do so in multi-dimensional ways. SPEA's outreach includes both getting students and faculty involved in the community and making the community aware of what SPEA does academically.

*Academic Program:* SPEA's academic program has a community out-reach dimension to it. SPEA has traditionally maintained the largest (undergraduate) internship/practicum program at IUSB, and many of the classes have a strong service-learning component. In particular, every year Leda Hall has a class undertake research for the city of Mishawaka, and then present the results directly to the mayor. Barbara Peat regularly offers a seminar in mentoring juvenile offenders that includes, in conjunction with the Juvenile Justice Center, actually mentoring juvenile offenders. The MPA "capstone" course usually includes an evaluation of programs from various local agencies and organizations.

*Research and Service:* The School of Public and Environmental Affairs sponsors three applied research/service units that have a distinct community outreach focus. Many of the projects they undertake involve students.

*The Center for Population Health (CPH):* The CPH, under the direction of Kathy Vetter, is funded in part by a contract with Memorial Health Systems. Among other activities, it has undertaken an evaluation of the St. Joseph County Department of Public Health, and has undertaken a study of minority health disparities in St. Joseph County. A symposium on health disparities will be held in March 2002.

*The Institute of Applied Community Research (IACR):* The IACR is directed by Leda Hall. It has undertaken an evaluation of the South Bend Housing Authority, and two federally funded programs administered by the South Bend Community School Corporation. It has also undertaken projects for the City of South Bend Community Development Program, the city of Mishawaka and the city of Elkhart.

Richard Metzcus is the Director of the Center for Community and Institutional Research Services. CAIRS focuses its efforts on survey research and recently has undertaken projects for Memorial Hospitals and the town of Bremen, Indiana.

In addition, SPEA maintains the IUSB-SPEA Criminalistics Laboratory that is occasionally made available to local law enforcement agencies for training. Also, some lab equipment is loaned to local agencies on an "as-needed" basis.

*Direct Outreach:* SPEA functions with a Community Advisory Council, composed of twenty-four individuals appointed by the Chancellor for rotating three year terms. Included on the SPEA CAC are physicians, lawyers, business people and others representing various components of the SPEA academic program (criminal justice, health care administration, etc.). The CAC meets twice a year (fall and spring) for a half-day.

SPEA also has an Alumni Advisory Council composed of 15 to 20 alums from all degree categories. It is the Alumni Advisory Council that sponsors the Annual Alumni/Community

Dinner each spring, and picks the SPEA Alumnus of the Year. It also sponsors the SPEA High School Liaison Program.

Pi Alpha Alpha is the National Honorary Society for Schools of Public Affairs and Administration. At IUSB, PAA is a joint alumni/student organization that undertakes different projects, that includes selecting the winner of the Annual Henry Ferrettie Public Service Award.

*Events:* SPEA sponsors three major events during the course of the academic year. In the fall, SPEA sponsors the Newman Lecture; at which major public figures are invited to speak. In the past, speakers have included Detroit mayor Dennis Archer, Presidential Assistant Ben Johnson, and Indianapolis School Superintendent Pat Prichard. The Newman Lecture is often organized around a series of workshops or panel discussions.

In the spring, SPEA sponsors a Criminal Justice Symposium, that includes a panel discussion and a luncheon speaker. Luncheon speakers have included: Indiana Supreme Court Justice Myra Selby, nationally known private security consultant Gavin DeBecker, the Commissioner of Corrections for Indiana, and Rubin Goldberg, nationally known police chief of Charleston, S.C.

The Alumni/Community Dinner is held each year in late April or early May. The 2002 dinner will be the 23<sup>rd</sup> in a row. It features prominent local speakers and its primary purpose is to honor outstanding faculty students and alumni. Attendance at this dinner is usually about 150, and always includes many people in the community as well as faculty, students and alumni. It is at this dinner that the Ferrettie Public Service Award is given to someone from the community with an outstanding record of public service.

*Faculty:* SPEA faculty are urged to become involved in the community at whatever level they feel comfortable. In SPEA it is possible to be granted tenure and promoted on the basis of

excellence in community service. Many faculty serve on the boards of directors of different organizations. Others have particular “pet” projects they pursue, and still others serve simply as volunteers for different community activities.

### **School of Social Work**

The part-time MSW program began on this campus during the academic year 1992-93. It is a part of a system school whose main campus is in Indianapolis and is covered by the accreditation of the whole school. It is currently the fastest growing of all the graduate programs at IU South Bend, having grown from 40 students to 100 students in the last four years. It now has the equivalent of five full-time faculty compared to two in 1998.

This report documents the current status and proposed direction of the School of Social work with regard to its relationship to the community and region. Like professional schools in general, there exists a strong, continuous, and interdependent relationship with these communities. More importantly, field education is a centerpiece of these relationships in which our students spend a total of 960 hours in two different agencies during their tenure. These students are supervised and evaluated by assigned field instructors who receive training from the field coordinator. The school has relationships with approximately 75-80 agencies in the Michiana area. These experiences are further reviewed through the mechanism of liaison visits. All faculty, including the director, conduct such visits with all students in field, which totals 65 students this spring semester (2002). Additionally, the director meets with a community advisory board consisting of 14 members representing major agencies in this area. They provide consultation regarding various challenges posed by administering this program. Other programmatic activities in these relationships include the publication of an alumni newsletter

twice a year, student recruitment activities, job placement, and involvement in the regional body of the National Association of Social Workers.

In addition to these institutionalized efforts, individual faculty also reach out to the community as part of their service requirement. The director, in particular, has reached out to the ethnic communities in South Bend through his involvement in the Weed and Seed program, which has brought together representatives from the law enforcement and social service sector to fight crime and build community resources in the Western Avenue corridor of South Bend. In addition, he has provided research consultation to the South Bend Heritage Foundation, a major African-American agency, AIDS Ministries, and the Homeless Center. Additional individual activities are listed in the appendix.

The MSW Community Advisory Board outlined the following plan that includes a series of steps which can be taken to strengthen its relationship with the community, with the intent of implementing them by Fall 2007.

1. Continue development of division web site to create links to community agencies.
2. Develop alumni organization (currently produce an alumni newsletter).
3. Partner with community in local and regional events, workshops, etc.
4. Integrate more community speakers into course content.
5. Develop continuing education programs for the community.
6. Develop and implement fundraising strategy for the division.
7. Sponsor yearly political events highlighting social issues related to social work.
8. Build on foundation established in community activism and community research.
9. Further develop training programs for both new and experienced field instructors.



**APPENDIX: INDIVIDUAL COMMUNITY INVOLVEMENT:**

IUSB Library Involvement (Attachment to report):

Government publications are used by many in the local business community.

The Learning Resource Center conducts a *workshop each year for the Early Childhood Educators Conference* sponsored by the IUSB School of Education.

The IUSB Library is collaborating with the local chapter of the *Association of Fundraising Professionals* (formerly the National Society of Fund Raising Executives) to provide an affiliate AFP library.

The Library continues to host a *public speaking series*, which we began in 1997 and which are free and open to the public.

The Library holds a “*Food for Fines*” twice a year where overdue fines can be paid with non-perishable food items, which are then taken to local food pantries.

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The Library faculty and staff recently committed to participating in at least one *service project* each year. For example, in November of 2001, they spent an afternoon helping at the Northern Indiana Food Bank.

The Library has offered *free Internet workshops* to the local business community, focusing on finding and using government information.