

INDIANA UNIVERSITY SOUTH BEND

REQUIREMENTS FOR B.S. DEGREE IN BUSINESS

GENERAL BUSINESS

For students who wish to pursue a broad, general program, this curriculum provides a vehicle for organizing their studies. The integrating focus is the responsibility for administering the multiple operations of the business firm in a rapidly changing environment. Emphasis is on the process involved in setting goals for corporate effort, coordinating and controlling multiple programs, and regulating inputs and outputs with varied environments.

I. Fundamental Literacies (25 Credits)

A. Writing (6 Credits)

*ENG-W 131 – Elementary Composition

*ENG-W 232 – Introduction to Business Writing

(Please note additional English preparation courses may be required depending on the placement score. Students are required to take an English Placement Exam to determine if additional courses are needed.)

B. Critical Thinking (3 Credits)

PHIL-P 105 – Thinking and Reasoning

OR

PHIL-P 150 – Elementary Logic

C. Oral Communication (3 Credits)

SPCH-S 121 – Public Speaking

D. Visual Literacy (3 Credits)

(Courses TBA)

E. Quantitative Reasoning (6 Credits)

*MATH-M 118 – Finite Mathematics

*MATH-M 119 – Brief Survey of Calculus 1 (OR *MATH-M 215 – Analytic Geometry and Calculus 1)

(Please note additional Math preparation courses may be required before taking MATH-M 118 or MATH-M 119. Students are required to take Math Placement Exam to determine if additional courses are needed.)

F. Information Literacy (1 Credit)

COAS- Q 110 Introduction to Information Literacy

G. Computer Literacy (3 Credits)

*BUS-K 201 – The Computer in Business

(Recommend CSCI-A 106/7 or INFO-I 101 prior to K 201 for students with limited computer skills.)

II. Common Core Courses (15 Credits)

A. The Natural World (3 Credits)

One course from: AST-N 190, BIOL-N 190, CHEM-N 190, GEOL-N 190, PHYS-N 190

B. Human Behavior & Social Institutions (6 Credits)

PSY-B 190 Psychology Topic AND PSY-B 399 Psychology Topic

OR

SOC-B 190 Sociology Topic AND SOC-B 399 Sociology Topic

C. Literary & Intellectual Traditions (3 Credits)

One Course from: CMLT-T 190, ENG-T 190, HIST-T 190, PHIL-T 190, THTR-T 190

D. Art, Aesthetics & Creativity (3 Credits)

One course from: ENG-A 190, FINA-A 190 , MUS-A 190, THTR-A 190

III. Contemporary Social Values (8 Credits)

A. Non Western Cultures (3 Credits)

(See Schedule of Classes for designated courses)

B. Diversity in U.S. Society (3 Credits)

(See Schedule of Classes for designated courses)

C. Health & Wellness (2 Credits)

(See Schedule of Classes for designated courses)

IV. General Education Electives (8 Credits)

(Foreign Language highly recommended)

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Continued

V. Basic Business and Economics Requirements (40 Credits)

A. Pre-Business Core

- *BUS-A 201 – Introduction to Financial Accounting (or *Bus-A 205 – Honors version)
- *BUS-A 202 – Introduction to Managerial Accounting (or *Bus-A 207 – Honors version)
- *ECON-E 103 – Introduction to Microeconomics (or *Econ-S103 – Honors version)
- *ECON-E 104 – Introduction to Macroeconomics (or *Econ-S104 – Honors version)
- *BUS-L 201 – Legal Environment of Business
- *ECON-E 270 – Introduction to Statistical Theory in Economics and Business

B. Business Core

- *BUS-D 300 – International Business Administration
- *BUS-F 301 – Financial Management
- *BUS-K 321 – Management Information Systems
- *BUS-M 301 – Introduction to Marketing Management
- *BUS-P 301 – Operations Management
- *BUS-Z 302 – Managing and Behavior in Organizations
- *BUS-J 401 – Administrative Policy
- *BUS-X 310 – Business Career Planning and Placement (1 credit hour)

VI. Concentration Requirements (21 Credit hours)

- *BUS-J 404 – Business and Society
- *BUS-W 430 – Organizations and Organizational Change
- *BUS-Z 440 – Personnel-Human Resources Management

Select one:

- *BUS-F 302 – Financial Decision Making
- *BUS-F 420 – Investments

Select one:

- *BUS-L 303 - Commercial Law II
- *BUS-W 490 – Students in Free Enterprise (SIFE)

Select one:

- *BUS-M 303 – Marketing Research
- *BUS-M 426 – Sales Management

Select one:

- *ECON-E 305 – Money and Banking
- *ECON-E 321 – Intermediate Microeconomics Theory I
- *ECON-E 322 - Intermediate Microeconomics Theory II

VII. Electives – Enough to bring the total credit hours to 123

*Requires a grade of “C” or higher (a C- does not fulfill this requirement)

For more information, please contact the
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or visit us at www.iusb.edu/~buse