

INDIANA UNIVERSITY SOUTH BEND REQUIREMENTS FOR B.S. DEGREE IN BUSINESS

INTERNATIONAL BUSINESS

The International Business Concentration provides students with extensive background in international business issues such as finance, law, marketing, accounting, and economics. Students have numerous curriculum choices so they may tailor their degree to their own area of emphasis. Faculty designed the concentration to facilitate students who wish to double major in an existing business discipline and in international business. Students who concentrate in international business will also be required to take international courses outside the school of business to help them develop an expertise in a particular geographic area or culture. This major will provide business students with the kind of cultural grounding so significant to success in global business.

I. Fundamental Literacies (25 Credits)

A. Writing (6 Credits)

*ENG-W 131 – Elementary Composition

*ENG-W 232 – Introduction to Business Writing

(Please note additional English preparation courses may be required depending on the placement score. Students are required to take an English Placement Exam to determine if additional courses are needed.)

B. Critical Thinking (3 Credits)

PHIL-P 105 – Thinking and Reasoning

OR

PHIL-P 150 – Elementary Logic

C. Oral Communication (3 Credits)

SPCH-S 121 – Public Speaking

D. Visual Literacy (3 Credits)

(Courses TBA)

E. Quantitative Reasoning (6 Credits)

*MATH-M 118 – Finite Mathematics

*MATH-M 119 – Brief Survey of Calculus 1 (OR *MATH-M 215 – Analytic Geometry and Calculus 1)

(Please note additional Math preparation courses may be required before taking MATH-M 118 or MATH-M 119. Students are required to take Math Placement Exam to determine if additional courses are needed.)

F. Information Literacy (1 Credit)

Coas- Q 110 Introduction to Information Literacy

G. Computer Literacy (3 Credits)

*BUS-K 201 – The Computer in Business

(Recommend CSCI-A 106/7 or INFO-I 101 prior to BUS-K 201 for students with limited computer skills.)

II. Common Core Courses (15 Credits)

A. The Natural World (3 Credits)

One course from: AST-N 190, BIOL-N 190, CHEM-N 190, GEOL-N 190, PHYS-N 190

B. Human Behavior & Social Institutions (6 Credits)

PSY-B 190 Psychology Topic AND PSY-B 399 Psychology Topic

OR

SOC-B 190 Sociology Topic AND SOC-B 399 Sociology Topic

C. Literary & Intellectual Traditions (3 Credits)

One Course from: CMLT-T 190, ENG-T 190, HIST-T 190, PHIL-T 190, THTR-T 190

D. Art, Aesthetics & Creativity (3 Credits)

One course from: ENG-A 190, FINA-A 190, MUS-A 190, THTR-A 190

III. Contemporary Social Values (8 Credits)

A. Non Western Cultures (3 Credits)

(See Schedule of Classes for designated courses)

B. Diversity in U.S. Society (3 Credits)

(See Schedule of Classes for designated courses)

C. Health & Wellness (2 Credits)

(See Schedule of Classes for designated courses)

IV. General Education Electives (8 Credits)

(Foreign Language highly recommended)

REQUIREMENTS FOR B.S. DEGREE IN BUSINESS INTERNATIONAL BUSINESS

Continued

V. Basic Business and Economics Requirements (40 Credits)

A. Pre-Business Core

- *BUS-A 201 – Introduction to Financial Accounting (or *BUS-A 205 – Honors version)
- *BUS-A 202 – Introduction to Managerial Accounting (or *BUS-A 207 – Honors version)
- *ECON-E 103 – Introduction to Microeconomics (or *ECON-S103 – Honors version)
- *ECON-E 104 – Introduction to Macroeconomics (or *ECON-S104 – Honors version)
- *BUS-L 201 – Legal Environment of Business
- *ECON-E 270 – Introduction to Statistical Theory in Economics and Business

B. Business Core

- *BUS-D 300 – International Business Administration
- *BUS-F 301 – Financial Management
- *BUS-K 321 – Management Information Systems
- *BUS-M 301 – Introduction to Marketing Management
- *BUS-P 301 – Operations Management
- *BUS-Z 302 – Managing and Behavior in Organizations
- *BUS-J 401 – Administrative Policy
- *BUS-X 310 – Business Career Planning and Placement (1 credit hour)

VI. Concentration Requirements (24 Credit hours)

Select four:

- *ECON-E 430 – International Economics
- *BUS-F 494 – International Financial Management
- *BUS-L 411 – International Law
- *BUS-M 401 – International Marketing
- *BUS-A 432 – International Financial Reporting

Select two:

- *BUS-A 325 – Cost Accounting
- *BUS-A 337 – Accounting Information Systems
- *ECON-E 305 – Money and Banking
- *ECON-E 321 – Intermediate Microeconomic Theory I
- *ECON-E 322 – Intermediate Macroeconomic Theory II
- *BUS-F 302 – Financial Decision Making
- *BUS-F 420 – Investment
- *BUS-J 404 – Business and Society
- *BUS-M 303 – Marketing Research
- *BUS-M 415 – Advertising and Promotion Management
- *BUS-S 307 – Data Management
- *BUS-W 430 – Organizations and Organizational Change
- *BUS-Z 440 – Human Resources Management

Select two:

- *ANTH-E 397 – Peoples and Cultures of The Middle East
- *BUS-W 490 – Independent Study in Business Administration
- *GEOG-G 201 – World Regional Geography
- *HIST-B 361 – Europe in the Twentieth Century I
- *HIST-B 362 – Europe in the Twentieth Century II
- *POLS-Y 330 – Central American Politics
- *POLS-Y 335 – West European Politics
- *POLS-Y 337 – Latin American Politics
- *POLS-Y 343 – Developmental Problems in the Third World
- *POLS-Y 350 – European Integration
- *POLS-Y 376 – International Political Economy
- *POLS-Y 388 – Marxist Theory
- *SOC-S 362 – World Societies and Cultures
- *WOST-W 301 Global Perspectives on Women

VII. Electives – Enough to bring the total credit hours to 123

*Requires a grade of “C” or higher (a C- does not fulfill this requirement)