

INDIANA UNIVERSITY SOUTH BEND

Extended Learning Services

Faculty Highlight: Linda Marker

Linda Marker truly represents the mission of Extended Learning Services by teaching in a variety of settings; from the noncredit professional development public classroom, to both campus and off-campus credit English composition courses, and customized delivery of noncredit programs to business and industry.

Linda often hears comments from her students that a single class from the business communications course has made a difference in their professional lives. “They take a concept back to the office and put it into practice. They tell me they were able to implement an idea the next day after the class.”

That’s the kind of feedback that makes teaching worthwhile to all instructors.

Marker, who has been teaching extended learning classes for 13 years at IU South Bend, has more than 20 years of experience in the marketing, public relations, writing, and editing fields. She continues to be a freelance writer and editor for 8 corporate clients and graphic designers.



Her teaching schedule is varied. For Extended Learning Services, she teaches *Essential Business Communication* and *Improving Your Business and Technical Writing*. She also teaches several classes for credit including the basic writing class, English W131, at South Bend and at the Elkhart Center. Linda is also a consultant and trainer for custom-designed programs delivered directly to a company or organization. Marker enjoys the mix of classes and students, traditional and nontraditional, from all walks of life.

As each semester unfolds, Marker enjoys seeing progress in the student work. There are moments, “when the light bulb goes on and they find talents they didn’t know they had. I have students who were told they were not good writers. I believe anyone can learn to write well when they receive one-on-one attention. Then they can flourish.”

In addition to writing, editing, and teaching, Marker is kept busy by her family of six grandchildren and volunteer work such as church organist duties at Coalbush United Methodist Church and assisting twice a month at the Ronald McDonald Room at Memorial Hospital.