

Course Proposal for VISUAL LITERACY

a Fundamental Literacy course of the IUSB General Education Curriculum

NAME

Last

First

Initial

Campus Address:

Email:

Phone: 520-

Department/Division:

Course title:

First Semester to be offered:

How frequently will this course be offered?

Instructions: Please respond briefly to each question in the space provided. In addition, attach a course description and sample syllabus. The syllabus will provide primary data regarding the suitability of the course to fulfill the Visual Literacy requirement.

Briefly discuss ways in which the course meets the expectations listed below.

1. How does the course provide a foundation for a contextual understanding of visual images and conventions?
2. How does this course make use of examples from both western and non-western cultures?
3. What are the course's main terms and techniques for visual understanding? How are these taught and evaluated?
4. How does the course require students to be *makers* of images? How does this course require students to be interpreters of images?
5. How can students apply these fundamental skills disciplines and areas outside of this course?