

# Annual Report Form

a. Program Name – **Master of Business Administration**

b. Report prepared by – **P.N. Saxena**

c. Who is the current assessment contact for your program? **Associate Dean Asghar Sabbaghi**

d. Should assessment information be sent to anyone else in your department? **Dean Rob Ducoffe, Associate Dean Asghar Sabbaghi, Chair, SBE Planning & Assessment Committee**

1. What are the program’s educational goals? (Please take goals directly from your program’s assessment plan, and highlight any changes made this year.)

Students who complete the MBA program at IU South Bend will demonstrate knowledge and skills in:

	Learning Goals:	Post-Test: ETS	Capstone Assessment	Exit Interview	Alumni Survey	Employer Survey
1.	Designing, managing, and improving core operations in manufacturing and service organizations	DM	DM	IM	IM	IM
2.	Identifying information needs of management for decision making	DM	DM	IM	IM	IM
3.	Analytical reasoning, statistical analysis and management science, and reflective thinking to support decision making	DM	DM	IM	IM	IM
4.	Identifying and researching problems and opportunities, recognizing and applying proper tools to generate alternative solutions, and comparing and contrasting alternatives to reach a final solution	DM	DM	IM	IM	IM
5.	Understanding one’s ethical responsibilities to society, and recognizing, analyzing, integrating, and resolving ethical problems related to decision making	DM	DM	IM	IM	IM
6.	Understanding the impact of decisions on organizations, economies, and management	DM	DM	IM	IM	IM
7.	Leadership as reflected by the ability to influence, inspire, and motivate individuals and groups to achieve the organization’s goals	DM	DM	IM	IM	IM
8.	Transforming organizational strategy into highly effective performance through information management	DM	DM	IM	IM	IM
9.	Communicating, orally and in writing, with individuals with diverse backgrounds in professional work environments	DM	DM	IM	IM	IM
10.	Understanding multicultural diversity and working with people of diverse backgrounds in professional work environments both as a team member and a team leader	DM	DM	IM	IM	IM
11.	Integrating business data with core	DM	DM	IM	IM	IM

	business knowledge in making tactical and strategic business decisions in unpredictable environments					
12.	Identifying, interpreting, and evaluating the impacts that legal, social, global, and diversity related issues have on business decisions	DM	DM	IM	IM	IM
13.	Financial theories, analysis and accounting, and understanding domestic and global economic environments of the organizations	DM	DM	IM	IM	IM
14.	Creating value through integrated production, marketing, and distribution of goods, services, and information	DM	DM	IM	IM	IM

DM: Direct assessment of learning goals

IM: Indirect assessment of learning goals

**2. What assessment techniques did the program use? (Please take assessment techniques directly from your program's assessment plan and highlight any changes made this year.)**

1. Post-test as a direct measure:

Every graduating MBA student needs to pass a comprehensive post-test. The test is developed by Educational Testing Services and our students' performance is reported in relation to other students taking the same test nationally.

2. Exit interviews as an indirect measure:

SBE conducts small group discussions with graduating MBA students. One exit interview session was held in 2007. Professor Jennifer Klein, Director of UCET, was the moderator of the session. The Planning and Assessment Committee analyzed the results of this session and major findings were shared with SBE faculty.

3. Employer survey as an indirect measure:

SBE conducted an employer survey during summer 2008. The Planning and Assessment Committee analyzed the results of this survey and major findings were shared with SBE faculty.

**3. What has your program done with assessment information this year? (i.e. communicated results to faculty, staff, alumni and students, made changes in the curriculum, made changes in the budget, added new courses. . .)**

- The most significant change we made was to add concentrations to our MBA program. We added a concentration in marketing and finance.
- Additionally, results of exit interviews and employer survey were shared with SBE faculty.

**4. After reflecting on assessment activities in your unit, as a result of assessment what are two issues you would like to address?**

1. We would like to revisit our program goals and objectives in an effort to streamline them.
2. We would like to identify assessment instruments and develop rubrics that directly capture learning goals and objectives.