

what can I do with a degree in...

broadcasting



OCCUPATIONAL TITLES

- Radio/TV Announcers
- Program Director
- Continuity Writer
- Producer
- Director's Assistant
- Producer (Radio/TV)
- Sales Representative (Radio/TV time)
- Videotape Recording Technician
- Sports Media
- Traffic Manager Director
- Radio/TV News Reporter
- Sports Announcer
- Broadcast Meteorologist
- Motion Picture Industry Artist
- Reporter
- Disc Jockey
- Station Manager

TYPICAL WORK ACTIVITIES

- Reporting news or sports events; conducting radio call-in shows
- Performing announcements
- Analyze the daily professional and college/university sports events via live radio or TV broadcast
- Operate music playing equipment
- Analyze and prioritize recent news stories
- Prepare scripts
- Plan and coordinate segments of a radio or TV program
- Manage rehearsals, establish pace of the program, approve all aspects of the program
- Contact prospective customers to sell time for advertising commercials on radio & TV programs
- Creatively author articles and stories for publication

SKILLS & ABILITIES

- Interviewing
- Following instructions
- Operating equipment
- Giving speeches
- Motivating others
- Innovating
- Conflict resolution
- Problem solving
- Customer service
- Working with others
- Written & verbal communication
- Entertaining
- Leading, coordinating
- Negotiating
- Team building
- Decision making

EMPLOYMENT SETTINGS

- Recording Industry
- Motion Picture Industry
- Television
- Radio
- WNDU-TV
- Fox 28—WSJV-TV
- WNIT
- WSBT
- Planet Radio
- Midwest Communications
- Federated Media
- National Public Radio
- Second Wind Communications
- LeSEA Broadcasting
- Weigel Broadcasting
- Schurz Communications

INTERNET SITES AND PROFESSIONAL ASSOCIATIONS

- WNDU Jobs: www.wndu.com/about/jobs.php
- WSBT Jobs: www.wsbt.com/inside_pages/employment.phtml
- Fox 28 Jobs: www.fox28.com/php/about_job_center.php
- WNIT Jobs: www.wnit.org/about/jobs.html
- WVPE Jobs: www.wvpe.org/jobs.html
- Television Jobs: www.schurz.com/jobs_tv.html
- Radio Jobs: www.schurz.com/jobs_radio.html
- Corporation for Public Broadcasting Jobs: <http://www.cpb.org/jobline>
- Turner Broadcasting Jobs: www.turner.com/jobs
- PBS Jobs: www.pbs.org/insidepbs/jobs
- Broadcasting and Entertainment Jobs: <http://tribjobs.com/job/Navigation/bctel.html>
- TV Jobs.com: www.tvjobs.com
- Planet Media.net: www.planetmedia.net
- National Association of Broadcasters: www.nab.org
- Corporation for Public Broadcasting: www.cpb.org



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