

**Task Force
on
Developing an International Perspective
Strategic Goals
for
Indiana University South Bend
11-4-03**

Preamble: Bringing an international perspective to the IUSB campus is deemed important to educating our students and to the intellectual life of the campus. In an era of globalization, it is imperative that our students have an appreciation for the diversity of intellectual perspectives and life experiences of the peoples around the world. Students who are citizens of a world that is increasingly interdependent must have an appreciation of how we impact those in other parts of the world and they us. In addition, students as contributors to the world will need to understand the cultures, political and economic systems, and histories of the world to be able to thrive in the workplace. To be a campus that educates its students for the future will require that we are effective in instilling this international perspective. Doing so will pose a particular challenge for IUSB given the high proportion of students with limited international exposure and experience.

What follows are the goals, activities, costs and assessment mechanisms that the taskforce recommends for bringing an international perspective to the campus.

I. Further internationalize the curriculum

A. Rationale: Since the curriculum serves as the blueprint that validates what is taught and learned in educational institutions, it is the appropriate vehicle through which we can channel any appreciable reform. The curriculum compels students to study particular areas in our schools and universities. Internationalization of the curriculum is also based on the understanding that global literacy is a basic skill to be learned in our present world; students need to be prepared for exposure to the world, thus helping to inculcate in students a sense of global citizenship, planet consciousness, and cross-cultural awareness. At present, the campus curriculum focuses primarily on American and European realms and is not representative of the diverse regions of the world.

B. Specific Objectives:

1. Encourage faculty to internationalize their courses; (immediately)
2. Encourage the General Education Committee and various schools and divisions to include an international component in the core curriculum, such as language study or study abroad; (immediately)
3. Develop a minor in International Studies by 2004 and a major by 2010;
4. The Vice Chancellor for Academic Affairs with the input of International Programs will evaluate by 2006 the coverage of underrepresented regions of the world and develop courses and hire faculty to address these deficiencies in course coverage.

C. Activities:

1. Establish an excellence award for students with international minors or certificates (by 2004);
2. Deans and chairs should reward faculty on their international efforts (to start forthwith);
3. Make greater use of the Chancellor's fund for internationalizing the curriculum;
4. Bring international speakers to campus on a regular basis.

D. Resources required:

1. An annual budget of \$5000 for bringing international speakers to campus;(2005)
2. Expanded International Programs Office that promotes international opportunities;
3. A budget allocation to pay for the cost of course development;
4. A budget line controlled by the International Programs Office to cover the costs of international events and activities.

E. Assessment:

1. Evaluate annually the curriculum coverage of under-represented areas of the world
2. Evaluate annually the number of courses that have a primary international focus and those that have some international component;
3. Evaluate annually the number of international speakers and events on campus;
4. Evaluate annually the numbers of students enrolled in international studies majors, minors, and certificate programs.

II. Increase study abroad participation

A. Rationale: While internationalizing the IUSB curriculum will more fully encourage global citizenship and better prepare students to live and work in an increasingly globalized world, nothing can substitute for or compare to the educational benefits of sustained personal contact with societies, cultures and peoples in their native land.

B. Specific Objectives:

1. Develop affiliations and partnership with institutions abroad that will enable our students to study at those institutions with a minimum of difficulty;
2. Maximize flexibility in study abroad options including credit assignment and length of study by 2005;
3. Develop more scholarships for study abroad by 2005 and readily circulate information on such scholarships to students (finances are the major obstacle to domestic students studying abroad);
4. Set goal of 1% of students studying abroad for credit by 2006 and 2% by 2010;

C. Activities:

1. Sponsor yearly study abroad fair by 2005;
2. Include international study options in orientation materials by 2005.

D. Resources Required:

1. Establish by 2008 a scholarship fund of \$50,000 to supplement student study abroad opportunities.

E. Assessment: The following information should be gathered annually:

1. number of students who study abroad;
2. the growth in the scholarship fund that supplements student study abroad;
3. the number of study abroad programs and affiliation programs on campus.

III. Increase International Students Enrollment

A. Rationale: International students provide a first hand and unique experience for the IUSB community members. Through interaction with international students, domestic students, faculty and staff learn about the social experiences of other cultures. Their participation in the classroom provides an avenue for faculty to internationalize their courses as well as promote cross-cultural understanding. International students are also viable marketing and promotional tools for the university. Positive experiences shared with fellow citizens will help recruit additional students.

B. Specific Objectives:

1. Enhance and provide alternative means of recruitment by 2007;
2. Enhance the international scholarship fund by 2007;
3. Have international students make up at least 5 % of the entire student body by 2008;
4. Develop improved housing opportunities on campus by 2008;
5. Develop more articulation agreements with institutions abroad by 2007 (see goal II B 1 above);
6. Increase opportunities for interaction between international and domestic students;
7. Continue to make IUSB a safe and welcoming environment for international students.

C. Activities:

1. Complete the updating of web pages that showcase and address the needs of international students;
2. Internationalize the IUSB Fest: include a representative from the international students group on the planning committee;
3. Enhance the international student organizations on campus;
4. Develop a host family program where international students may receive an orientation to US culture (2005);
5. Promote a mentorship and support network for international students;
6. Develop a strategic plan for inclusion or engagement of international students in cultural, social and other campus events.

D. Resources Required:

1. Staffing and funds for the International programs office to promote IUSB programs abroad, to recruit and to develop connections and partnerships;

2. Resources for an IUSB webmaster;
3. Funds to finance scholarships for international students;
4. State authorization to construct housing.

E. Assessment:

1. Conduct a satisfaction survey of international students on campus by 2005;
2. Evaluate regularly means and success of recruitment;
3. Evaluate annually the growth of the international scholarship fund;
4. Evaluate annually the international student percentage student body;
5. Evaluate annually the progress toward improved housing opportunities on campus;
5. Evaluate annually the number of articulation agreements with institutions abroad;
6. Evaluate annually the degree of interaction between international and domestic students;
7. Assess the security and service needs of international students
8. Evaluate annually the additional revenue generated through international student enrollment.

IV. Encourage and support international faculty exchanges

A. Rationale: To add an international perspective to the campus requires that we maximize the international experience and contacts of the faculty. While academic study may develop one's expertise on an area of the world, the opportunity to do research and live abroad will further enhance that expertise and knowledge. A faculty with extensive international experiences will do much to internationalize the curriculum, bring international students to campus and provide opportunities for domestic students to travel abroad. Furthermore, a faculty with extensive international experience will be a potential resource to the community.

B. Specific objectives:

1. Further develop opportunities for faculty research and travel abroad;
2. Develop a grants office that can assist in international faculty exchanges by 2005;
3. Increase support for Fulbright scholars and Fulbright scholars in residence;
4. Allocate one floating position on campus for an international exchange scholar by 2006;
5. Develop affiliations with institutions abroad (See goals II and III above).

C. Activities:

1. Sponsor annual Fulbright workshop;
2. Sponsor annual workshop for grants for international travel, research and teaching.

D. Resources Required:

1. Establish a campus grants office of one or more persons;
2. Salary for one faculty position that is at least the average for the IUSB faculty to fund the floating position;
3. Additional funding and staffing for the international programs office to support

international scholars, develop affiliations with universities abroad conduct grants workshops for international grants and sponsor and organize an annual Fulbright workshop.

4. Set aside a house for one visiting international faculty member.

E. Assessment:

1. Evaluate the number of faculty visiting IUSB from abroad and the number of IUSB faculty who go abroad to teach and do research at foreign universities;
2. Evaluate the number of annual grant applications for international activities.

V. Foster understanding in the community

A. Rationale: We believe that IUSB's mission rightly extends beyond the classroom and into the surrounding community. To better inform and prepare this community to understand the world around it, to more fully equip its workforce with the skills and knowledge required in an increasingly globalized world and to help it attract businesses that produce and market products for the international market, IUSB must foster greater international understanding not only in the classroom but in the community at large.

B. Specific Objectives:

1. Increase interaction between IUSB and all members of the native English-speaking and ethnic communities 2005;
2. Increase interaction/cooperation between Office of International Programs and Office of Community Links by 2005;
3. Increase visibility of departments and offices dealing with internationalization on campus such as International Programs Office, Center for Global Education and Office of Campus Diversity

C. Activities:

1. Develop a friendship program by 2005;
2. Develop a speakers bureau by 2004;
3. Sponsor additional panels on topical international issues by 2005;
4. Sponsor workshops for teachers, business persons and other professionals on current international issues by 2005.

D. Resources Required:

1. A budget of \$5000 to pay for speakers brought to the community from outside.

E.. Assessment:

1. Monitor the number of programs, panels, and workshops taking place annually as well as the quality of those programs as measured by the anonymous evaluations of participants;
2. Evaluate annually the amount of resources generated through credit workshops on international topics.