### Document Overview

**Description** | SB BUSB-M 590

### Course Request Key Fields

<table>
<thead>
<tr>
<th>Key Field</th>
<th>Value</th>
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<tbody>
<tr>
<td>1. Requesting Campus</td>
<td>SB - South Bend</td>
</tr>
<tr>
<td>2. Matching Course</td>
<td>No</td>
</tr>
<tr>
<td>3. School</td>
<td>BUSE - School of Business &amp; Economics</td>
</tr>
<tr>
<td>4. Subject</td>
<td>BUSB - Business South Bend</td>
</tr>
<tr>
<td>5a. Course Number</td>
<td>M-590</td>
</tr>
<tr>
<td>b. Has course number been reserved with, <a href="mailto:SES-CourseCatalog@exchange.iu.edu">SES-CourseCatalog@exchange.iu.edu</a>, Student Enrollment Services?</td>
<td>Yes</td>
</tr>
<tr>
<td>6. Credit Type</td>
<td>Graduate</td>
</tr>
<tr>
<td>7. Is this a Purdue Course?</td>
<td>No</td>
</tr>
<tr>
<td>8a. Course Title</td>
<td>Independent Study in Marketing</td>
</tr>
<tr>
<td>b. Recommended Abbreviation (30 characters including spaces)</td>
<td>Independent Study in Marketing</td>
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### Course Catalog Attributes

<table>
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<tr>
<th>Attribute</th>
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<tbody>
<tr>
<td>9. Academic Career</td>
<td>Graduate</td>
</tr>
<tr>
<td>10. Effective Term (anticipated)</td>
<td>Summer 2011</td>
</tr>
<tr>
<td>11. Credit Hours</td>
<td>From 1 to 3</td>
</tr>
<tr>
<td>12. Contact Hours</td>
<td>From 1 to 3</td>
</tr>
<tr>
<td>13. Is S-F grading approval being requested?</td>
<td>No</td>
</tr>
<tr>
<td>14. Is variable title approval being requested?</td>
<td>No</td>
</tr>
<tr>
<td>15. Prerequisites/Corequisites (Information Only)</td>
<td>D501 Management of Marketing</td>
</tr>
<tr>
<td>16. Course Description</td>
<td>For advanced MBA students engaged in special study projects</td>
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### Course Attributes for Scheduling

<table>
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<th>Attribute</th>
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<tr>
<td>17. Equivalent Courses</td>
<td>none</td>
</tr>
<tr>
<td>18a. Repeateable for Credit?</td>
<td>Yes</td>
</tr>
<tr>
<td>b. Total Career Credit Hours Allowed</td>
<td>3</td>
</tr>
<tr>
<td>c. Total Career Completions Allowed</td>
<td>3</td>
</tr>
<tr>
<td>d. Allow multiple enrollments in term?</td>
<td>Yes</td>
</tr>
<tr>
<td>19a. Type of Instructional Experience</td>
<td>Independent Study</td>
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(Select primary component): * Independent Study

**b. Additional component(s) that apply:**
- Field
- Ind Study
- Methods
- Practice

**20. Instruction Mode (select all that apply):**
- Correspondence
- Face-To-Face

<table>
<thead>
<tr>
<th>21. Instructor Name:</th>
<th>Monle Lee</th>
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<tbody>
<tr>
<td>22. Estimated Enrollment:</td>
<td>3</td>
</tr>
<tr>
<td>23. Estimated Enrollment Percent Expected to be Graduate Students:</td>
<td>100</td>
</tr>
<tr>
<td>24. Frequency of Schedule: *</td>
<td>As Needed</td>
</tr>
<tr>
<td>25. Course Typically Offered:</td>
<td>Fall, Spring and Summer Terms</td>
</tr>
<tr>
<td>26. Will this course be required for majors? *</td>
<td>No</td>
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**Additional Course Information**

| 27. Justification for New Course: * | This course number is also listed in the MBA course catalog of IU's Kelley School. The reinstatement of M590 would let marketing students take the correct independent study instead of the other course numbers (e.g., F590) that they have to resort to now. |

| 28a. Does this course overlap with existing courses? * | No |
| 29. Are the necessary reading materials currently available in the appropriate library? | Yes |
| 30. Do you anticipate this course will require a special fee? (Information Only) | No |

**Essential Syllabus Information**

<table>
<thead>
<tr>
<th>ESI1. Course Content:</th>
<th>MBA students engage in directed study of marketing subjects</th>
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<tr>
<td>ESI2. Representative Bibliography or Resources:</td>
<td>The instructor will provide additional reading materials</td>
</tr>
<tr>
<td>ESI3. Teaching and Learning Methods:</td>
<td>self study with instructor direction</td>
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<tr>
<td>ESI4. Learning Outcome/Objectives:</td>
<td>to be determined between the instructor and the student who will complete the independent study</td>
</tr>
<tr>
<td>ESI5. Learning Assessment:</td>
<td>to be determined on a case by case basis</td>
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**South Bend Campus Specific Questions**

| SB1. Does this course satisfy General Education requirements? * | No |

**University Graduate School Specific Questions**

| UGS1a. Is this a cross-listed course? * | No |
| UGS2a. Is this a joint-listed (combined section) course? * | No |

Notes (0)
### Route Log

**ID:** 83660316

**Title:** CARMin: New Course Document - SB USB-M 590

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<td>01:43 PM 05/20/2011</td>
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**Initiator:** Lee, Marie

**Route Status:** ENROUTE

**Node(s):** SIS.SY.CAR.Campus.CreditType.UGSCurriculumAssistant.Review

#### Actions Taken

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<td>Chen, Linda</td>
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<td>McIntosh, Johnny L</td>
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#### Pending Action Requests

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<td>01:43 PM 05/20/2011</td>
<td>Curriculum Review Workgroup SIS.SY.CAR.SB.GRAD.UGSCURRASST.REVIEW</td>
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#### Future Action Requests

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