New Course Request

Check Appropriate Boxes: Undergraduate credit ☑ Graduate credit ☐ Professional credit ☐

1. School/Division: ART / VISUAL ART SART
2. Academic Subject Code: FINA
3. Course Number: S304 (must be cleared with University Enrollment Services)
4. Instructor: SUSAN L MOORE
5. Course Title: DIGITAL IMAGING

Recommended Abbreviation (Optional): (Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): SPRING 2010
7. Credit Hours: Fixed at 3 or Variable from ________ to ________
8. Is this course to be graded S-F (only)? Yes ☐ No ☑
9. Is variable title approval being requested? Yes ☐ No ☑
10. Course description (not to exceed 50 words) for Bulletin publication:

   P: A190 POINT & SHOOT OR S891 FUNDAMENTALS OF PHOTOGRAPHY
   THIS COURSE COMBINES CONTEMPORARY IMAGE MAKING
   AND DIGITAL IMAGE PROCESSING TAUGHT TOGETHER IN
   THE CONTEXT OF PHOTOGRAPHY

11. Lecture Contact Hours: Fixed at 5.00 per week or Variable from ________ to ________
12. Non-Lecture Contact Hours: Fixed at ________ or Variable from ________ to ________
13. Estimated enrollment: 16 of which _______ percent are expected to be graduate students.
14. Frequency of scheduling: Every Year
   Will this course be required for majors? Yes ☑
15. Justification for new course: INCORPORATION OF DIGITAL MEDIA INTO PHOTO CURRICULUM
16. Are the necessary reading materials currently available in the appropriate library? Some
17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.
18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.
19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: SUSAN L MOORE
Department Chairman/Division Director

Approved by:

M. L. LUCK
Date 3/21
Dean

NEILSON
Date 1/23/09
Department Chairman/Division Director

Date
Dean of Graduate School (when required)

Date
Chancellor/Vice-President

Date
University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.
COURSE DESCRIPTION AND REQUIREMENTS
P: A190 Point and Shoot or S291 Fundamentals of Photography
This course combines contemporary image making and digital image processing taught together in the context of photography.

Students will make images, combine, alter and adjust them using Photoshop. Students will be asked to consider the aesthetics of this process and their intentions in the decision-making creative process. Students will analyze their own images and the work of others for in terms of denotation (subject) and connotation (interpretation). While technical information regarding programs will be studied, the study of contemporary and historic photography is an important component to this class.

TEXT:
Martin Evening, Adobe Photoshop CS4 for Photographers: A Professional Image Editor's Guide to the Creative use of Photoshop for the Macintosh and PC, Focal Press
Robert Hirsch, Light and Lens in the Digital Age, Focal Press

VIEWING LIST: suggestions
Kelli Connell, Robbert Flick, Andres Gursky, David Hockney, Robert ParkeHarrison, Maggie Taylor

GOALS
Express ideas visually through photography.
Demonstrate an understanding of the unique properties of digital imaging.
Discuss images made by students as well as the work of historic and current photographers.
Demonstrate a basic knowledge and understanding of the image in contemporary culture

ATTENDANCE
Come to every class meeting prepared to work—utilizing in-class work sessions is necessary in order to succeed in this class. Students are expected to attend all classes, and in case of medical excuse, students are responsible for making up missed assignments and obtaining notes from another student. Students should arrive for class on time; excessive tardiness will result in a lowering of the final grade. You are allowed up to three unexcused absences. The fourth missed class will drop your grade on letter.

3 tardies = 1 absence
1 absences = 1 point off final grade
2 absences = an additional 2 points off final grade
3 absences = an additional 3 points off final grade
4 absences = an additional 4 points off final grade
etc

COURSE REQUIREMENTS
Reading
Readings from the text will be assigned each week. Please complete the reading for in class discussion.
Assignments
Each assignment is a building block leading to the next level. Completed work is presented in a finished form ready for critique and discussion. Students are responsible for all of their own supplies, construction and preparation of assignments. Assignments/portfolios will be returned as soon as it is reasonably possible for the instructor to accurately assess & grade them, usually the next class period.

Critique and Discussion
Projects will be reviewed in group critique sessions. It is important that all work be completed before the start of each critique. Peer feedback is an important part of learning and improving your photographic skills. In critiques, discussion will focus on the visual interpretation of the assignment, the elements of the image (what you see), production of the image (technique and craftsmanship), and content (meaning of the image or intention of the photographer).

Written Assignments
JOURNAL/SKETCHBOOK - Students will need to keep a journal for technical notes and written responses to photographs which will be turned in toward the end of the semester.
WRITTEN CRITIQUES - Your notes & thoughts about your own work and notes from critiques should also be included in the journal.

Final Portfolio
There is no final portfolio in this course.

GRADING
Grades are assigned at the discretion of the instructor.
Emphasis in grading will be placed on the following criteria:
- **Image Quality**: composition, content and fulfillment of the assignment.
- **Craftsmanship**: technical competence in printing and presentation.
- **Creativity**: ability to make images that are individual to your experience.
- **Participation**: contribution to the class through discussions and critiques

50% Photography
30% Written Assignments and Presentation.
20% Attendance and class participation in discussion

ACADEMIC INTEGRITY
Academic integrity is a very serious issue. Committing academic misconduct, cheating, stealing, or plagiarizing, under any circumstance will result in immediate & severe repercussions which include a failing grade for the course, dismissal from the class, & a permanent notation on your student record.

CELL PHONES
Cell phones ringing during class time is a disruption. Turn them off before coming to class or don’t bring them at all. If you have an emergency on a particular day please come discuss it with me.

DISABILITY STATEMENT:
Any student who feels that an accommodation may be needed based on the impact of a disability should contact Disabled Student Services at 520-4135 in office 148 of the Administration building, Staff will work to coordinate reasonable accommodations for students with documented disabilities.
MATERIALS

- Digital SLR camera
- DVDs or CD image storage, a small external drive is very useful
- Gray Card - for metering and exposure
- UV Filter-for camera lens
- Sharpie
- Journal or Notebook
- Cable Release - (optional)
- Tripod - (optional)
- 4 ply white rag museum board - Stephen Kinsella's (314) 991-0141
  or
- Mount Board
- Seal Brand Dry Mount Tissue

WHERE TO BUY SUPPLIES:

LOCALLY:

Gene's Camera
513 Lincolnway, South Bend
234-2278

MAIL ORDER:

CALUMET Chicago
1-800-CALUMET
www.calumet.com

LIGHT IMPRESSIONS
1-800-828-6216
www.lightimpressionsdirect.com

FREESTYLE California
1-800-292-6137
www.freestyle.com
Tentative list of assignments:
- 1-13-Class Intro, Syllabus and Supplies
- 1-15-Image Lecture: Overview of the history of photography and some of the photographers who will be discussed through the semester
- 1-20- Basic Camera Operations Diptychs Shoot in Class
- 1-21- Down Loading Editing
- 1-27- Basic Photoshop File making
- 1-29- Image Lecture: Assignment 2 Landscape Panorama
- 2-3- Critique 1
- 2-5- Stitching images in Photoshop
- 2-10- Field Trip Shooting DTSSB
- 2-12- Image Lecture: Assignment 3 ScannoGram + Tech lecture on the scanner.
- 2-17- Open lab
- 2-19- Field Trip Snite
- 2-24- Open Lab
- 2-26- Image Lecture: Assignment 4 Multiples
- 3-3- Critique 2 & 3
- 3-5- Shooting Field trip
- 3-10- Tech lecture: selecting
- 3-12- open lab

SPRING BREAK – MARCH 16-20
- 3-24 Show and tell
- 3-26- Image Lecture Assignment 5 Text and image
- 3-31- Critique 4
- 4-2- tech lecture layering
- 4-7- open lab
- 4-9- Image Lecture Assignment 6 Illustration vs Photography
- 4-14- Critique 5
- 4-16- Open Lab
- 4-21- Open Lab
- 4-23- Printing and Final presentation.
- 4-28- Open Lab
- 5-7 Critique 3 - Regular class time
- 5-8 Pick up portfolios

For each assignment, students should shoot about 200 exp digital and make contact prints plus 10 enlargements. You do not need to print digital contacts, but you should burn them on a CD or put them in a shared file.