New Course Request

Indiana University

South Bend Campus

Check Appropriate Boxes:
- Undergraduate credit □
- Graduate credit [X]
- Professional credit □

1. School/Division: College of Liberal Arts & Sciences
2. Academic Subject Code: POLS
3. Course Number: Y501 (must be cleared with University Enrollment Services)
4. Instructor: Trottier/Candler
5. Course Title: Fundamentals of Public Management
   Recommended Abbreviation (Optional)
   (Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Fall 2008

7. Credit Hours: Fixed at 3 □ or Variable from _______ to _______

8. Is this course to be graded S-F (only)? Yes □ No [X]

9. Is variable title approval being requested? Yes □ No [X]

10. Course description (not to exceed 50 words) for Bulletin publication: The theory and practice of managing public organizations. Problems of planning, organization, staffing, directing, coordination, and reporting are considered.

11. Lecture Contact Hours: Fixed at 3 □ or Variable from _______ to _______

12. Non-Lecture Contact Hours: Fixed at 0 □ or Variable from _______ to _______

13. Estimated enrollment: 25 □ of which 100 □ percent are expected to be graduate students.

14. Frequency of scheduling: each semester
   Will this course be required for majors? Yes □ No □

15. Justification for new course: This is a continuation of V502 in the current MPA program. Changes due to IUSB SPEA restructuring.

16. Are the necessary reading materials currently available in the appropriate library? Yes □ No □

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by: [Signature]
Date: [Date]

Department Chairman/Division Director

Dean of Graduate School (when required)
Date: [Date]

Approved by: [Signature]
Date: [Date]

Dean [Signature]
Date: [Date]

Chancellor/Vice-President
Date: [Date]

University Enrollment Services
Date: [Date]

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

UPS 724
University Enrollment Services Final—White; Chancellor/Vice-President—Blue; School/Division—Yellow; Department/Division—Pink; University Enrollment Services Advance—White
Master of Public Affairs program
COURSE SYLLABUS
POLS – Fundamentals of Public Management

<table>
<thead>
<tr>
<th>Instructor</th>
<th>George Candler</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day/time</td>
<td>Thursday, 5:30-8:00</td>
</tr>
<tr>
<td>Location</td>
<td>Weikamp 1180</td>
</tr>
<tr>
<td>Office</td>
<td>Weikamp 2229</td>
</tr>
<tr>
<td>Office hours</td>
<td>By appointment: Wednesday afternoon, all day Thursday, Friday afternoon</td>
</tr>
<tr>
<td>Office phone</td>
<td>574-520-4136</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:gcandler@iusb.edu">gcandler@iusb.edu</a></td>
</tr>
</tbody>
</table>

Course Objective:

Greetings, and welcome to POLS – Fundamentals of Public Management. The course description for this class is "The theory and practice of managing public organizations. Problems of planning, organization, staffing, directing, coordination, and reporting are considered."

Consistent with the mission of the MPA program, the objectives of this course include the following:

- to enhance competence in organizational management, by developing an appreciation for and an ability to use theoretical knowledge about management and public policy;
- to enhance competence in governance, by developing expertise in policy and management, developing an awareness of the economic and legal constraints within which leaders and managers operate, and developing the ability to understand and adapt to the ethical, social, economic, and political context of public policy;
- to enhance competence in coping with globalization and its ramifications, by developing an appreciation for the changing scope of governance and the impact of global action on public institutions from the local to the international;
- to enhance competence in professionalization,
  - by developing an ethical consciousness and
  - improving communication skills.

Course structure:

There will be three complimentary means of instruction: readings, a web page, and class lecture sessions. The web page will both broadly discuss the week's material, and link you to other information relevant to the weekly subjects. Readings will include those listed on the syllabus and drawn from the course texts, as well as various articles which will be distributed a week ahead.
Required texts:

- *The World Almanac and Book of Facts 2007*. This isn't in the bookstore, but is readily available in the reference section of any bookstore, and probably at other outlets (K-Mart, Wal-Mart, Target, etc).

Henry and Goodsell will provide the content for much of the course. Patton's *Proposing Empirical Research* has been added at Leda Hall's request as a general guide to research and writing, which can be referred to in all MPA classes. I've added the *World Almanac* for a similar reason: so that students have access to a general source on facts regarding public policy in the US.

To contain further student expenditure, we will also make use of (free) electronic materials available on line, through three media. First, EBSCO Host Research Databases, available on the Schurz Library system. To see if you can access these, try to click on the following. For off-campus access to this, you may need to reconfigure your browser:


A second very useful database is JSTOR. To see if you can access these, try to click on the following. For off-campus access to this, you may need to reconfigure your browser:


Third, there is a lot of useful stuff available just through normal web links. Try, for instance, this link to American Society for Public Administration.
Readings

Date -- Topic (Readings)

30 August -- Why 'public management'?

- Why (and why not) public management?
  - Henry (chapter 1)
- The course and instructor

6 Sep -- Big democracy, big government

- Paradigms of public administration
  - Henry (chapter 2)
- Bureaucracy despised, disparaged, and defended
  - Goodsell (ch 1-3)

13 Sep-- Organization theory

- Theories
  - Henry (chapter 3)
- What citizens experience from bureaucracy
  - Goodsell (chapter 4-6)

20 Sep -- Forces and people

- Forces
  - Henry (chapter 4)
- People
  - Henry (chapter 5)
  - Behavior
  - Leadership

First paper due

27 Sep -- The international context of public management

- Globalization
  - Joe Canadian Rant (video)
  - Pierre Elliott Trudeau, "Sleeping with an elephant." (audio)
• Two views on trade:
  o The poor can represent themselves:
  o Rich world activists must represent the poor:

4 Oct -- Budgeting and finance
• The public budget: purposes and processes
  o Henry (chapter 8)
• The state of the union
  o President GW Bush's State of the Union Address 2007
  o The *Budget Message of the President* 2008
  o *Overview of the President's 2008 Budget*
  o *Summary Tables (Budget 2008)*
  o *Budget highlights*

11 Oct -- Intergovernmental administration
• Guest lecturer: Rick Seniff, as I will be at the annual conference of the MPA program accrediting body, the *National Association of Schools of Public Affairs and Administration*.
• Intergovernmental administration
  o Henry (chapter 12)

18 Oct -- Midterm exam

25 Oct -- Corruption's consequences
• Ethics
• Control
  o Henry (chapter 7)

Second paper due

1 Nov -- Intersectoral administration
• Intersectoral administration
  o Henry (chapter 11)
• The New public service?
8 Nov -- Understanding public policy
  • Understanding public policy
    o Henry (chapter 10)
15 Nov -- Managing human resources -- in lieu of this lecture, students will attend the 11th annual IUSB Conversations on Race. For you PBS fans, the keynote speaker is Ray Suarez. The event starts at 6:00, in Northside Hall, room 158.
  • Managing human resources
    o Henry (chapter 9)
  • Representative bureaucracy

22 Nov -- Thanksgiving recess

29 Nov -- Clarifying complexity
  • Clarifying complexity
    o Henry (chapter 6)
  • Complexity and public management

Third paper due

6 Dec -- International administration, toward a bureaucratic ethic
  • International administration
  • Toward a bureaucratic ethic
    o Henry (chapter 13)
    o Goodsell (ch 7)

13 Dec -- Final exam