New Course Request

Indiana University

South Bend Campus

Check Appropriate Boxes: Undergraduate credit ☐ Graduate credit ☑ Professional credit ☐

1. School/Division College of Liberal Arts & Sciences 2. Academic Subject Code POLS

3. Course Number Y517 (must be cleared with University Enrollment Services) 4. Instructor Candler, others

5. Course Title Civic Groups and Public Policy

Recommended Abbreviation (Optional) (Limited to 32 Characters including spaces)

6. First time this course is to be offered (Semester/Year): Fall 2008

7. Credit Hours: Fixed at 3 or Variable from ________ to ________

8. Is this course to be graded S-F (only)? Yes ☐ No ☑

9. Is variable title approval being requested? Yes ☐ No ☑

10. Course description (not to exceed 50 words) for Bulletin publication: Civic groups and public policy--interaction of government and nonprofit organizations in public policy.

11. Lecture Contact Hours: Fixed at 3 or Variable from ________ to ________

12. Non-Lecture Contact Hours: Fixed at 0 or Variable from ________ to ________

13. Estimated enrollment: 25 of which 100 percent are expected to be graduate students.

14. Frequency of scheduling: annual Will this course be required for majors? No

15. Justification for new course: This replaces Y523 in the existing MPA program. Changes due to IUSB SPEA restructuring.

16. Are the necessary reading materials currently available in the appropriate library? Yes

17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.

18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.

19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by:

Linda Chen
Department Chairman/Division Director

Date 1/23/08

Approved by:

[Signature]
Date 2/13/08

Dean

Date

Chancellor/Vice-President

Date

University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.
COURSE SYLLABUS

POLS Y517 Civic groups and public policy
Fall 2008

<table>
<thead>
<tr>
<th>Instructor</th>
<th>George Candler</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day/time</td>
<td>Thursday 5:30-8:00</td>
</tr>
<tr>
<td>Location</td>
<td>Weikamp 1170</td>
</tr>
<tr>
<td>Office</td>
<td>Weikamp 2229</td>
</tr>
<tr>
<td>Office hours</td>
<td>Weds &amp; Thurs (8-5) and Tuesday afternoon, by appointment</td>
</tr>
<tr>
<td>Office phone</td>
<td>574-520-4136</td>
</tr>
<tr>
<td>Email</td>
<td><a href="mailto:gcandler@iusb.edu">gcandler@iusb.edu</a></td>
</tr>
</tbody>
</table>

Course Objective:

Greetings, and welcome to POLS, Civil groups and public policy. The catalog description of this course is as follows: "Interaction of government and nonprofit organizations in public policy."

Consistent with the mission of the IUSB MPA program, the objectives of this course include the following:

- to enhance competence in organizational management; by developing an appreciation for and an ability to use theoretical knowledge about management and public policy;
- to enhance competence in governance; by developing expertise in policy and management, developing an awareness of the economic and legal constraints within which leaders and managers operate, and developing the ability to understand and adapt to the ethical, social, economic, and political context of public policy;
- to enhance competence in coping with globalization and its ramifications; by developing an appreciation for the changing scope of governance and the impact of global action on public institutions from the local to the international;
- to enhance competence in professionalism; by developing an ethical consciousness and improving communication skills.

Course structure:

There will be three complimentary means of instruction: readings, a web page, and class lecture sessions. The web page will both broadly discuss the week's material, and link you to other information relevant to the weekly subjects. Readings will include those listed on the syllabus and drawn from the course texts, as well as various articles which will be distributed a week ahead.

Required texts:

To contain further student expenditure, we will also make use of (free) electronic materials available online, through three media. First, EBSCO Host Research Databases, available on the Schurz Library system. To see if you can access these, try to click on the following. For off-campus access to this, you may need to reconfigure your browser:


A second very useful database is JSTOR. To see if you can access these, try to click on the following. For off-campus access to this, you may need to reconfigure your browser:


Second, there is a lot of useful stuff available just through normal web links. Try, for instance, this link to American Society for Public Administration.

### Readings

**Date -- Topic (Readings)**

31 Aug -- **Introduction**

• Gerston (preface)
• Denhardt and Denhardt (preface)

7 Sep -- **Public management**

• Some theory
  • Denhardt & Denhardt (ch 1)
• A public management primer
14 Sep -- Civil society

- Civil society
  - Simone Chambers and Jeffrey Kopstein (1999). "Bad civil society." Foreign Policy, 117. JSTOR link.
- Non-governmental organizations

21 Sep -- Public policy

- The stages model
- Gerston's public policy process
  - Gerston (ch 1)
  - "Off welfare, not faring well." The Economist, 12 September 2006, p. 37. EBSCO link.

28 Sep -- Agenda setting

- The public agenda
  - Gerston (ch 2)
  - "Gilding the elite." The Economist, 10 June, 2006, p. 25-6. EBSCO link.
  - "How to mend social security." The Economist, 12 February 2005, p. 10. EBSCO link.
  - Some illustrative cases
    - Beyond the razor wire." The Economist, 17 June 2005, p. 36-7. EBSCO link.

5 Oct -- Policy analysis

- The limits of analysis
  - "When lawyers inhale." The Economist, 22 May 1999, p. 88. EBSCO link.
- Policy-makers
  - Gerston (ch 3)

12 Oct -- Implementation
• Implementation
  o Gerston (ch 5)
  o Denhardt & Denhardt (ch 6-8)
19 Oct -- **Class cancelled** *(at a conference)*

**Advocacy**

• How to advocate public policy
  o Gerston (ch 4)
  o Denhardt & Denhardt (ch 4)
• Two cases
  o The State of the Union
    • 27 January 2000
    • 27 February 2001
    • 29 January 2002
    • 28 January 2003
    • 24 January 2004
    • 2 February 2005
    • 31 January 2006
    • 2000-2007 State of the union summary
  o ICBL

26 Oct -- **Midterm exam** *(sorry about the date goof up with the conference!!!)*

2 Nov -- **Citizenship I**

• Denhardt & Denhardt (ch 2-3)

9 Nov -- **Evaluation**

• Evaluation in theory
  o Gerston (ch 6)
• Value people
  o Denhardt & Genhardt (ch 9)

16 Nov -- **Cyberspace!**

• Cyberspace
• Online advocacy

23 Nov -- Thanksgiving -- no class

30 Nov -- Citizenship II
• Accountability
• Governance
  o Denhardt & Denhardt (ch 5)

7 Dec -- Civil society & public policy
• Gerston (ch 7)
• Denhardt & Denhardt (ch 10)

14 Dec -- Final exam