New Course Request

Indiana University

South Bend Campus

Check Appropriate Boxes: Undergraduate credit ☒ Graduate credit ☐ Professional credit ☐

1. School/Division: Raclin School of the Arts/ Communication Arts
2. Academic Subject Code: TEL-T
3. Course Number: 416 (must be cleared with University Enrollment Services)
4. Instructor: Sharon Zechowski
5. Course Title: Program Analysis and Criticism
   Recommended Abbreviation (Optional): n/a
   (Limited to 32 Characters including spaces)
6. First time this course is to be offered (Semester/Year): FALL 2008
7. Credit Hours: Fixed at 3 credit hrs. Variable from ______ to _______
8. Is this course to be graded S-F (only)? Yes ☐ No ☒
9. Is variable title approval being requested? Yes ☐ No ☒
10. Course description (not to exceed 50 words) for Bulletin publication: Prerequisite: C200.
    Critical analysis of the form, production, and performance elements of program
    genres including drama, comedy, talk, and game shows, documentaries, news, and
    emerging or experimental types of mass media content. Explores the relationships
    between programming, the media industries, and American culture.
11. Lecture Contact Hours: Fixed at 2.5 or Variable from ______ to _______
12. Non-Lecture Contact Hours: Fixed at n/a or Variable from ______ to _______
13. Estimated enrollment: 25(maximum) of which ______ percent are expected to be graduate students.
14. Frequency of scheduling: Once per academic year.
15. Justification for new course: Improving curriculum to provide expanded course offerings/requirements for majors. Yes.
16. Are the necessary reading materials currently available in the appropriate library? Yes.
17. Please append a complete outline of the proposed course, and indicate instructor (if known), textbooks, and other materials.
18. If this course overlaps with existing courses, please explain with which courses it overlaps and whether this overlap is necessary, desirable, or unimportant.
19. A copy of every new course proposal must be submitted to departments, schools, or divisions in which there may be overlap of the new course with existing courses or areas of strong concern, with instructions that they send comments directly to the originating Curriculum Committee. Please append a list of departments, schools, or divisions thus consulted.

Submitted by:

Date: 11/1/06

Department Chairman/Division Director

Dean of Graduate School (when required)

Approved by:

Date: 12/1/06

Dean

Chancellor/Vice-President

University Enrollment Services

After School/Division approval, forward the last copy (without attachments) to University Enrollment Services for initial processing, and the remaining four copies and attachments to the Campus Chancellor or Vice-President.

UP 724 University Enrollment Services—White; Chancellor/Vice-President—Blue; School/Division—Yellow; Department/Division—Pink; University Enrollment Services—Advance—White
structure, corporate responsibility, and the role of the individual in the media environment. Formulation of ethical principles to guide media policy and practice.

**T317 Children and Media (3 cr.) S & H** P: T205 with a grade of C- or higher, or consent of instructor. Acquaints students with the popular and research literatures on children and media, including television and computers. Students will be expected to identify recurring themes and topics related to children and media and to evaluate their significance in understanding the role of media in children's lives.

**T414 Public Communication Campaigns (3 cr.) S & H** P: T205 with a grade of C- or higher, or consent of instructor. Theoretical backgrounds of media campaigns; analyses of persuasion strategies, campaign goals, communication media, audiences, and campaign effectiveness. Case studies of campaigns for social action; original analysis of specific campaigns.

**T416 Program Analysis and Criticism (3 cr.) A & H** P: T205 or T206 with a grade of C- or higher, or consent of instructor. Critical analysis of the form, production, and performance elements of program genres including drama, comedy, talk, and game shows, documentaries, news, and emerging or experimental types of mass media content. Explores the relationships between programming, the media industries, and American culture.

**T424 Telecommunications and the Constitution (3 cr.) S & H** P: T205 or T207 with a grade of C- or higher, or consent of instructor. Surveys the constitutional foundations of telecommunications law and policy in the United States. Primary focus on the philosophies informing the freedom of speech and press traditions, the First Amendment and how it applies to electronic media, and government regulations purporting to promote First Amendment values.
Course Catalog Summary

Course ID: 045429

PROGRAM ANALYSIS AND CRITICISM

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Equivalent Course Group:

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Course Offering

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Course Component

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https://sis.iu.edu/servlets/iclientservlet/PS1PRD/?ICType=Panel&Menu=ESTABLISH_COURSES&Ma... 10/27/2006
T416 (21461) Program Analysis and Criticism
Fall I 2005
Susan Kelly
Meets 1:00pm - 2:15pm TR

This course counts toward Arts and Humanities distribution requirements in the College of Arts and Sciences. It may, or may not, also count toward other degree requirements. For more information about which requirements this course could fulfill see the College of Arts and Sciences Bulletin at http://www.indiana.edu/~bulletin/iub/coas/index.html. If you have questions, or need additional help, see your academic advisor.

Prerequisites: T205 or T206 or consent of the instructor.
Description: Critical analysis of the form, production, and performance elements of program genres including drama, comedy, talk, and game shows, documentaries, news, and emerging or experimental types of mass media content. Explores the relationships between programming, the media industries, and American culture. The course will be conducted as a seminar, so students will be actively involved in creating the classroom environment.

Text: Horace Newcomb, Television: The Critical View

Grading:
50% 5 reading response papers
25% Media Analysis Paper
15% Presentation
10% Attendance and Participation