what can I do with a degree in...

journalism

**Occupational Titles**
- Account Executive
- Anchor
- Arts and Entertainment Advertising
- Assistant Editor/Associate Editor
- Audiovisual Production Specialist
- Author Assistant/Account Executive
- Bureau Reporter Publicity/Public-Relations Specialist
- Columnist Promotion Specialist
- Communications Coordinator/Theater Specialist
- Copy Editor
- Copy Editor/Copywriter
- Critic/Book Reviewer
- Desk Assistant/Editorial Assistant
- Desktop Publisher
- Editorial Writer/Executive Editor
- External/Internal Publication Editor
- Freelance Writer
- Ghostwriter/Collaborator
- Internal Publication Editor
- Journalism Teacher
- Journalist Researcher
- Lyricist/Jingle Writer
- News Director/Publicity Manager
- News Editor/Senior Editor
- Playwright
- PR Account Executive
- Professor
- Promotion Manager
- Proofreader
- Publicity/Public-Relations Specialist
- Scriptwriter/Screenwriter
- Section Editor
- Speech Writer
- Syndicated Columnist
- Technical Writer—technology, business, industry, education, nonprofit
- Visual Information Officer and Specialist

**Skills & Abilities**
- Reading for ideas
- Adapting ideas
- Comparing and summarizing
- Informing and explaining
- Rewriting and editing
- Reading for tone and attitude
- Simplifying jargon
- Seeing connections
- Accuracy
- Weighing values
- Financial management
- Influencing and persuading
- Arguing logically
- Gathering information
- Generating new ideas
- Analyzing complex ideas
- Thinking independently
- Defining
- Working with self-direction
- Questioning conventions
- Designing/directing projects
- Working in groups
- Using computers
- Correct grammar usage
- Persuasion skills
- Creativity in written expression
- Coherence in writing and speech

**Typical Work Activities**
- Editing
- Proofreading
- Indexing
- Script Writing
- Researching
- Interviewing
- Writing

**Employment Settings**
- Newspapers
- Magazines
- Public school systems
- Colleges/universities
- Radio/television stations
- Government agencies
- College & universities
- Nonprofit organizations
- Publishing companies
- National radio/TV networks
- Trade books/magazines
- State/regional networks
- Educational and professional companies
- Public relations firms
- Photographic services
- Consumer magazines

**Resources and Internet Sites**
- South Bend Tribune Jobs: http://www.sbtjobmatch.com/
- Inland Press: www.inlandpress.org
- Journalism Jobs: www.journalismjobs.com
- Journalism Internships: www.journalismjobs.com/Search_Results_Internship.cfm
- The Write Jobs: www.writerswrite.com/jobs/jobs.htm
- Society of Professional Journalists: www.spj.org
- American Society of Journalists and Authors: www.asja.org
- Writers Guild of America: www.wga.org
- National Writers Union: www.nwu.org
- Newspaper Jobs: www.schurz.com/careers/

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