## Occupational Titles
- Business Development Rep
- Director of Sustainability and Product Development
- Public Relations Specialist
- Landscape Architect
- Green Interior Designer
- Hydrologist
- Electrical Engineer
- Nutritionist
- Electric Vehicle Technician
- Naturalist
- Green Marketing Rep
- Health and Safety manager
- Urban Planner
- Ecotourism-Travel Hospitality
- Wind Farm Electrical Systems Designer
- Solar Lab Technician
- Envir. Restoration Planner
- Ecologist
- Energy Auditor

## Employment Settings
- Government agencies
- In-house PR depts. or firms
- Agricultural organizations
- Energy Sector (solar, wind, geothermal, hydroelectric)
- Environmental organizations
- Sales
- Waste management
- College & universities
- Retail stores
- Nonprofit organizations
- National radio/TV networks
- Educational and professional companies
- Public relations firms
- Religious institutions
- Consumer magazines
- Parks Departments
- Marketing firms or departments
- Industry
- Travel Agency
- Labor unions

## Typical Work Activities
- Solving problems
- Informing, organizing
- Decorating, designing
- Negotiating
- Teaching, explaining
- Selecting and training
- Working with the media
- Researching
- Managing
- Scheduling
- Develop Strategies
- Communicating
- Disseminate facts
- Develop public relations campaign
- Writing
- Advertising/selling
- Working independently
- Enlightening, guiding
- Planning
- Leading discussions

## Skills & Abilities
- Excellent verbal communication skills
- Analytical & organizational
- Ability to work in teams and independently
- Think through problems across multiple disciplines
- Time management skills
- Conceiving, developing, generating ideas
- Communication Skills
- Problem Solving
- Summarizing
- Discover and examine
- Promotional writing
- Publicity writing
- Conceptual ability
- Synthesizing perceptions
- Applying theory
- Showing foresight
- Creativity
- Innovating
- Experimenting with ideas
- Integrating ideas
- Simplifying ideas
- Working with self-direction
- Generating ideas
- Explaining concepts
- Speech writing
- Quick thinking
- Seeing connections
- Spatial memory
- Forecasting
- Relate to abstract ideas

## Resources and Internet Sites
The Sustainability Job Board: [www.jobsinsustainability.com](http://www.jobsinsustainability.com)
Association for the Advancement of Sustainability in Higher Education: [www.aashe.org](http://www.aashe.org)
EPA: [www.epa.gov/Sustainability](http://www.epa.gov/Sustainability)
Michiana Green Pages — [www.michianagreenpages.org](http://www.michianagreenpages.org)
The Natural Step: [www.naturalstep.org](http://www.naturalstep.org)
PNAS Sustainability Science — [www.pnas.org/site/misc/sustainability.shtml](http://www.pnas.org/site/misc/sustainability.shtml)
Sustainability Institute: [www.sustainer.org](http://www.sustainer.org)
U.S. Green Building Council: [www.usgbc.org](http://www.usgbc.org)
Ecotourism Training Center: [http://etcth.org](http://etcth.org)

Graduate Programs: [http://people.umass.edu/jgerber/SustainabilityGraduatePrograms.htm](http://people.umass.edu/jgerber/SustainabilityGraduatePrograms.htm)

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**Center for a Sustainable Future**
1700 Mishawaka Ave
South Bend, IN 46634
(574) 520-4429
[www.sustainthefuture.iusb.edu](http://www.sustainthefuture.iusb.edu)

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**Indiana University South Bend**
Career Services Office

(574) 520-4425  FAX: (574) 520-5018  AI 116

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