

# INDIANA UNIVERSITY SOUTH BEND 2021-2026 STRATEGIC PLAN



## Mission

Indiana University South Bend is the premier comprehensive public university dedicated to serving the needs of North Central Indiana and beyond. As a regional campus of Indiana University, IU South Bend provides a diverse population the opportunity to affordably earn a prestigious IU degree, through its quality undergraduate and graduate programs. With its caring faculty and staff, IU South Bend is committed to an inclusive, student-centered approach that focuses on preparing its students for both the workforce and postgraduate education through rigorous coursework, faculty and student research, and creative activity. We are a catalyst for social mobility that contributes to the vitality of our region by educating informed individuals, thoughtful stewards, innovative professionals, and responsible leaders.

## Vision

Indiana University South Bend will be recognized as the area's best-choice comprehensive public university with a strong reputation as a difference-maker in our state, nation, and global community.

## Values

As the premier public university for our region, Indiana University South Bend is committed to excellence in education, faculty and student research, and creative activity. These basic principles are guided by our Titan CREED:

**Community** We share a sense of place with our community and work to enhance the quality of life on our campus, in our region, and beyond.

**Respect** We respect the dignity and worth of all members of our campus, celebrating our differences while creating an environment in which all voices are heard.

**Equity** We embrace equity, diversity, and inclusivity in all we do.

**Engagement** We engage our students and contribute to their personal and professional growth through immersive experiential activities.

**Dedication** We are dedicated to providing students a strong foundation for a lifetime of achievement.

## 2021–2026 Goals

**GOAL 1:** Strengthen student enrollment, retention, and success.

**GOAL 2:** Demonstrate financial responsibility, stewardship, and vitality.

**GOAL 3:** Strengthen and continue to build high-quality, equitable educational opportunities in line with the values of our Titan Creed.

**GOAL 4:** Advance diversity, equity, and inclusivity and a sense of belonging on our campus and in the communities we serve.

**GOAL 5:** Enhance Community, Regional and National Partnerships.