Large Schurz Gift Benefits Library

$20,000 donation in memory of sister Mary Schurz to be used to improve student study and exhibit space on the Library’s fifth floor

Dean Vicki Bloom is very pleased to announce that Mr. Scott Schurz has made a donation of $20,000 to the Schurz Library in memory of his sister, Mary Schurz, who passed away last year.

Mary Schurz was an accomplished editor and publisher for 28 years at the Danville Advocate-Messenger and Kentucky Advocate. Later she served as chairman and director emeritus of Schurz Communications, a family owned business based in South Bend. The Franklin D. Schurz Library is named after her father. Ms. Schurz had an equally strong commitment to community service; she was a longtime supporter of the Boyle County Public Library, Danville Public Library, Centre College, and Great American Brass Band Festival.

“She was a large donor to the Danville Public Library,” said Mr. Schurz. “Most of all she was appreciative that IU South Bend named their beautiful library after her father. So in honoring her and knowing how she had been a substantial donor [to the Franklin D. Schurz Library] when it was named after Dad, I wanted to make a substantial donation in her name.”

In a difficult time for library funding, this gift allows the Library to improve its facilities for students.

“We greatly appreciate Mr. Schurz’s generous donation,” said Dean Bloom. “In this time of economic hardship, we are so grateful that the Schurz family thought of us. They have been great supporters of the Schurz Library and Indiana University South Bend.”

Mr. Schurz’s donation will be used to make improvements to the Library’s popular fifth floor atrium study and event space.

“His gift is not just for the Schurz Library but to the entire campus community,” Bloom continues. “That’s why we plan on updating the fifth floor atrium to provide students and faculty with an inviting space to study, relax, and collaborate. It will also be a more conducive area for holding cultural, intellectual and literary events.”

Scott Schurz is Vice Chairman and Director of Schurz Communications, Inc., “a diversified privately-owned, nationwide communications company.” He serves as Vice President of the World Association of Newspapers and president of the Newspaper Association of America Foundation. His impressive career includes over 30 years as publisher of the Bloomington Herald-Times, several awards and an induction into the Indiana Journalism Hall of Fame. Mr. Schurz received an honorary degree from Indiana University in 2001, where he was a long-time member of the Foundation Board of Directors.
The Institutional Repository of Indiana University South Bend

By Alison Stankrauff

Back in 2009, the Schurz Library decided to build its own institutional repository. An institutional repository is a digital tool to capture, structure, provide access to and preserve the scholarly information produced by a university campus. Such materials include faculty, student, and staff publications, policies of the campus, image collections, etc.

After the preliminary planning for the repository, the Library invited Julie Bobay, Associate Dean for Collection Development and Digital Publishing at IU Bloomington to talk about the institutional repository they have built at the IUB campus. Using a software platform called D-Space, they initiated AIM: the Archives of Institutional Memory.

Following Ms. Bobay’s visit, former Dean of Library and Media Services, Michele Russo, set up a taskforce to address building an institutional repository at IU South Bend. Included in the taskforce are: Alison Stankrauff, Scott Opasik, Linda Fisher, Susan Thomas, Kirby Cheng, and Steve Sigety.

After talking with colleagues across IU and looking at the two separate models that the Bloomington and Indianapolis campuses use for their own institutional repositories, our taskforce decided that Bloomington’s D-Space software would best facilitate the storage, preservation, and access to multiple formats – including text-based documents, images, and audio files.

The taskforce has been working together to scan varied material that best reflect the important history and structure of the entirety of IU South Bend. The taskforce is in the process of loading this content into the AIM site – where IU South Bend, IU Kokomo and IU Bloomington each have a ‘community’ – or access point. These materials include wide-ranging documents of the campus – from campus annual reports, affirmative action plans from various years, campus plans over the years, and more. Materials that have been loaded into AIM thus far are from the Chancellor’s Office, the Academic Senate, the Office of Affirmative Action, and the College of Liberal Arts and Sciences. These areas are searchable by title, authors, subjects, and dates: http://institutionalmemory.iu.edu/aim/handle/10333/3317

Book Donations Enrich Collection & Local Community

The Franklin D. Schurz Library and Educational Resource Commons are always accepting donations of books, paperbacks, movies and CDs. Please drop off your donations at the Circulation desk during regular business hours. Donated materials which are not added to the collection are given to Better World Books. Better World Books collects and sells books online and in the community. Part of the net proceeds from Better World Books sales supports various literacy programs around the world. A portion of the proceeds come back to the Library.

Spring Food for Fines Program Benefits Food Bank

This spring’s Food for Fines program collected over 300 pounds of non-perishable food items for the Food Bank of Northern Indiana. The program, offered at the end of the fall and spring semesters, allows library users to donate food to pay their library fines ($1 per non-perishable food item donated). This fall’s Food for Fines begins December 3.

One Book, One Campus 2011-2012: The Post-American World by Fareed Zakaria

The Post-American World by CNN host Fareed Zakaria, was selected by campus-wide vote as the 2011-2012 One Book, One Campus title.

The work, which examines how the economic emergence of countries such as China and India has impacted the United States and provides ideas for how the United States as a superpower can thrive in a “post-American world,” was nominated by Library Dean Vicki Bloom. Copies of both the 2009 edition and the recently published 2011 Post American World 2.0 are available in the Library.

Now in its eighth year, One Book, One Campus is part of the campus theme general education initiative. Programming related to the book is held throughout the year, including the Schurz Library Speaker Series event “The Rise of the Rest: Economies in the New World Order” on September 27 at 4:00 pm. For more information about the book, please visit our web site: http://library.iusb.edu/onebook/

Social Networker? Friend Us on Facebook!

Are you a facebook fan? Keep up-to-date with the latest Schurz Library and Educational Resource Commons news by friending us on Facebook. We can easily be found by typing “Schurz Library” or “Educational Resource Commons” in the site’s search feature.
Dean’s Corner: Planning for the Future of the Library

In 2010, the Library and Media Services completed an intensive Self-Study and Program Review which included a 1-1/2 day visit by an external reviewer. The findings report a high level of service excellence, commitment, and impact on campus. It also points out gaps and areas for growth, particularly in response to the patterns of library use and user expectations, the expanding landscape of available digital information, rapid changes in technology, and emphasis on collaborative and distance learning.

In the following months, we held two retreats where we began strategic planning which will guide the priorities, organization and operations of Library Services of the future. One of our discoveries was the need for more information about our faculty, students and staff and their use of our services, collections and space as we make critical decisions. Also central to the Libraries' deliberations was an emphasis on outreach and forging new partnerships across campus.

Over the course of the coming year, we hope to establish subject librarians who will create formal liaison relationships with academic departments and schools. In context of our future directions, there will be some redefinition of roles internally and a greater emphasis on staff development, particularly in the area of new technology applications. We will continue to communicate with and welcome feedback from the IU South Bend community as we move forward.

As of July 1, the staff in Instructional Media Services will be reporting to UITS, Indiana University’s Information Technology Services instead of the Dean of Library and Media Services. Jim Yocom, Joe Haase, Joel Langston and Jason Sykes are a delight to work with and everyone in the Library and Educational Resource Commons benefitted from their enthusiasm, creativity, responsiveness and knowledge. Given the close ties that developed between the two areas, we anticipate a continued and productive partnership.

More than Books! Schurz Library and ERC Offerings

Full-text Electronic Serials 54,546
Print Serial Subscriptions 524
Videos 4,331
Compact Discs (Music) 1,501
Databases 212
Books/Monographs 388,604
ERC games, puzzles, puppets, and math manipulative 309

Check out these new databases (available at: http://library.iusb.edu/ref/az.php?id=all)

Project Muse: An online collection of several hundred titles in the arts, humanities and social sciences from 60 university and society presses covering many fields of study including literature, history, politics and policy studies, economics, education, film, religion and women's studies. Examples include: Women and Music, New Labor Forum, and China Review International.

JSTOR V: Adding to the popular JSTOR collection are 122 additional full text titles in the arts and humanities. With emphasis on literary reviews and state historical journals, it includes titles such as Science Fiction Studies, The Threepenny Review and Washington History.

JSTOR VIII: This collection furthers our offerings in the core humanities with journals in philosophy, classical studies, music, art, and art history. It also includes a group of rare 19th and early 20th century American Art periodicals digitized as part of a special project undertaken with the Metropolitan Museum of Art, the Frick Collection, and the Brooklyn Museum of Art.

Times Literary Supplement Historical Archive (Gale): Every page of every copy of the Times Literary Supplement (TLS) published from 1902 to 2005 can now be accessed. What a wonderful treasure!

Illustrated London News Historical Archive, 1842-2003 (Gale): This archive contains the full facsimile run of the world’s most iconic illustrated newspaper. The Illustrated London News was the world’s first pictorial weekly newspaper, commissioning a variety of great artists and draughtsmen to cover wars, royal events, scientific invention, and exploration.

Picture Post Historical Archive (Gale): A complete archive of the Picture Post from its first issue in 1938 to its last in 1957 - all digitized from originals in full color. Provides online access to a unique visual record of the 1930s to 1950s - from humorous and light-hearted snapshots of daily life to serious and history defining moments of domestic and international affairs.
The Schurz Spotlight:
Circulation Student Workers Jasmine Allen & Michael Zapata

By Kathy Plodowski

The Franklin D. Schurz Library employs 20 - 25 undergraduate and graduate students to do everything from processing our newest acquisitions to answering our phones. These people are hired because they are friendly, professional, and generally great at details. The largest group of students works for our circulation department. You may have noticed them. They check out your books, help you find missing titles, or sell you coffee in the café.

When we hired Jasmine Allen, she was the youngest employee we had ever hired. Barely 18 years old, she applied right out of high school for a position at the library despite some misgivings on her part.

“I had noticed other kids who worked at the downtown library, but I thought the work looked boring,” said Allen. “I wanted a job on campus so I applied everywhere and the library was the first one to give me a job. I really like it: it’s convenient; I get to meet lots of new people; I’ve learned how to work around the resources and how to find things for my research.”

A twin and the middle child of 6 siblings, Allen is working towards a degree in Early Education. She is the first of her siblings to graduate with a high school degree; she plans to be the first in her family to graduate with a college degree.

“I like children. My brother (4 years old) inspires me because it’s so fun to see him grasp what I teach him.”

Allen likes helping people but laughs, “I wanted to be a nurse but I’m not any good at science. So I chose education. I think I have what it takes to teach.”

When not busy with work and classes, Jasmine also participates in the IU South Bend Gospel Choir. During Spring Break of 2011, Jasmine didn’t go to Disneyland. Instead, she traveled with the choir to bring their music to churches in North Carolina.

Jasmine’s supervisors enjoy her approach to success. She’s recently been given the responsibility for training new employees because of her patience and consistency. We’re lucky to have her.

As part of our outreach to students, the IU South Bend Libraries seek to hire students who reflect a cross-section of our community. Our community is diverse in gender, race, age, and ethnicity; so are the student staff members working in our various departments. By working with a staff that reflects our community, we are rewarded with a voice that speaks for that population within the library. One such voice is Michael Zapata. Hired in the summer 2011, Michael represents not only a non-traditional age bracket but Latinos.

Michael found himself back in college after the recent upheaval in the RV industry where he worked as a salesman. At 43, he jokes that it’s about time he had a clear idea of what he wants to do when he grows up! A first generation U.S. citizen, native of New York, U.S. veteran Michael plans on being an entrepreneur. He’s in the entertainment industry. His plans are detailed and big. To get that dream rolling, Michael is majoring in Business, specifically Small Business and Entrepreneurship.

Last year, Michael chose to live at River Crossing. “I’ve had to adapt to a younger lifestyle,” he laughs. It is not uncommon for Michael’s roommates to be active far past the time when he normally would be winding down. But Michael is content to learn new ways.

The library was a good fit for Michael; “the third floor is my unofficial office,” he said when interviewed.

He routinely studied in the library and loved the atmosphere so much that he sought a part-time position to supplement his income.

If you don’t see Michael at the library, you might catch a glimpse of him at the Student Activities Center (SAC) or on a running path. He also enjoys strength training and Latin Music. If you’d like to get a group together to learn how to salsa, perhaps you should ask Michael. Need a book recommendation? Michael will be happy to give you a list. “I love self-help books. I really do,” he remarks.
The Schurz Report: Staff News

Alison Stankrauff was selected to participate in the 2011 Archives Leadership Institute (ALI) at the University of Wisconsin-Madison. She is one of 22 final participants, and was selected from a pool of 70+ applicants. The ALI features presentations by professionals from within the archival field and leaders outside the archival profession. ALI addresses leadership needs of the archives profession and prepares participants to better their own archives, to influence policy, and to serve users as effectively as possible.

Congratulations to Susan E. Thomas, who was elected to the American Library Association’s Library Leadership and Management Association’s Fund Raising and Financial Development Section as Vice-Chairperson/Chairperson Elect. Her term began July 1, 2011.

Congratulations to Vincci Kwong, winner of an Annual Teaching with Technology SEED* (Software and Equipment for Engagement and Discovery) Grant for integrating technology into distance learning pedagogy and practice. She will be receiving an iPad2, VGA adapter, and a Blue Snowball microphone.

Congratulations to Nancy Colborn, whose article “Introduction to Instructional Design: A Brief Primer” was published in Indiana Libraries 30.1 (2011). The article was part of an overall theme issue on Instructional Design and Technology in Libraries.

Congratulations to Rosanne Cordell and Linda Fisher, whose article “Reference Questions as an Authentic Assessment of Information Literacy” published in Reference Services Review was named one of the American Library Association’s Library Instruction Roundtable’s Top 20 Articles for 2010.

Congratulations to Maureen Kennedy, who served as operations director for the 2011 Northern Indiana Susan G. Komen Race for the Cure on April 30. The race raised over $150,000 for breast cancer research, 75 percent of which is donated to local programs that provide mammograms, medical treatment, and support services to area women. Kennedy, an Ironman finisher, also continues to serve as president of Triple Threat Triathlon club, a local group for triathletes.

Seeing These Barcodes Everywhere? QR Codes Explained

By Vincci Kwong

Have you seen this weird symbol in magazines, on billboards, or even on food packaging? This symbol is called a QR code, which stands for Quick Response. QR code is a two-dimensional code that is capable of encoding up to 7,089 characters, which is 354 times more than a normal bar code holds. Information encoded by QR codes include, but are not limited to, text, web address (URLs), video, contact info, etc. In order to find out the secret message being embedded in the QR Code, a smartphone, or any smart mobile device, with camera is needed. When you have your smartphone handy, follow the steps below:

1. Download a QR Code reader application

There are different QR code reader apps for different mobile platforms. To find one for your mobile device, go to your app store and search for “barcode” or “QR.” Below is a list of popular code reader apps:

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<th>Mobile Device</th>
<th>iPhone</th>
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<th>BlackBerry</th>
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<tr>
<td>QR Code Reader App</td>
<td>RedLaser, ShopSavvy</td>
<td>ShopSavvy, Barcode Scanner</td>
<td>iNigma</td>
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2. Find a QR Code and scan it!

Scanning a QR Code is just as easy as taking a photo with your mobile device. Simply launch the QR code reader app and use the camera to focus on the symbol. The app will capture the symbol and reveal the secret information.

Want to try out a QR Code? Scan the QR Code accompanying this article and see what information it is trying to deliver!
Fall Programming Highlights Life “At Home and Abroad”

The library is embracing the 2011-2012 campus theme of “At Home and Abroad” this fall by featuring an exhibit of student photos from the summer study abroad program in Florence along with a faculty panel discussion on globalization’s effect on the United States’ economy.

Coordinated by IU South Bend Associate Professor of History Yosuke Nirei, this year’s theme aims to examine our “important goals as a university ... to prepare students to be active and competent citizens in global, national, regional, and local communities.” The theme’s broad scope is allowing the library to examine its themes in both art and commerce.

“Street Life in Florence,” on display in the Library’s fifth floor atrium, will showcase the work of students in Associate Professor Susan Moore’s 4-week “Florence: Street Work” program. The intensive four week program provides students with the experience of not only taking in the impressive art work of Florence, but to create their own works as well.

“While immersed in Italian culture, students are also dedicated to a rigorous course in photography,” said Moore. “Students at every level of experience and knowledge benefit from this intensive workshop in one of the most beautiful cities in the world.”

The event, held in the 5th floor atrium from 4 to 5 p.m. on Tuesday, September 27, is related to this year’s One Book, One Campus title, Post-American World by Fareed Zakaria. Free and open to the public, panelists are: Assistant Dean and Professor of Accounting P. N. Saksena and Assistant Professor of Economics Hong Zhuang from the School of Business, and Assistant Professor of Geography Gabriel Popescu from the College of Liberal Arts and Sciences.

Check Out ERC Equipment & New Science/Health Materials

By Brandon Bauschke

There are some amazing things happening in the ERC! We have just started adding the Science and Health Adoption materials to our collection. They are wonderful resources, many of which feature hands-on activities. It has been so much fun playing with the lasers and prisms! Also, there are some absolutely beautiful materials from Discovery Channel and National Geographic. Be sure to come in and take a look at all our new items.

In addition to enjoying our new materials, we are patiently awaiting our move into the new ERC. It is exciting! If you haven’t seen the architectural blueprint, stop in and check out our large scale display.

We are constantly looking for ways to improve the ERC’s equipment. Our scanners were extremely popular last semester. With the use of Oncourse, many faculty members are requiring students to upload a semester’s worth of work. This is particularly true at the end of the semester. Students have come in with hundreds of pages and are amazed at how fast our ScanSnap scanners complete this task. Let’s just say that the ERC staff are extremely popular after someone thinks they will be here all day scanning and are finished in fifteen minutes! Some students may have to wait a bit for a scanner when there is a large demand. So, we are looking to add another ScanSnap scanner so that all of our computers have one. There is a video on our Facebook page showing how the ScanSnap works. If you are not a fan of the ERC yet, you darn well better become one!

The ERC is also looking to find a way to purchase another large heat press. Our current press is old and grumpy. It seems to be counting its days until retirement. Additionally, we hope to obtain a large scale poster maker. It would be full color and the posters would be immaculate. Let’s keep our fingers crossed!